

Media Literacy teaches students how to build the critical thinking, writing, and reading skills required in a media-rich and increasingly techno-centric world. In a world saturated with media messages, digital environments, and social networking, concepts of literacy must expand to include all forms of media. Today's students need to be able to read, comprehend, analyze, and respond to non-traditional media with the same skill level they engage with traditional print sources.

A major topic in Media Literacy is non-traditional media reading skills, including how to approach, analyze, and respond to advertisements, blogs, websites, social media, news media, and wikis. Students also engage in a variety of writing activities in non-traditional media genres, such as blogging and podcast scripting.

Students consider their own positions as consumers of media and explore ways to use non-traditional media to become more active and thoughtful citizens. Students learn how to ask critical questions about the intended audience and underlying purpose of media messages, and study factors which can contribute to bias and affect credibility.

The course content is based on The National Association for Media Literacy Education's Core Principles of Media Literacy Education, as well as aggregate state standards and research into best pedagogical practices.

Length: One Semester

UNIT 1: WHAT IS A NETWORKED WORLD?

LESSON 1: MEDIA AND THE NETWORKED WORLD

Study: What Do We Mean by *Media*?

Explore the definitions of *medium* and *text* and familiarize yourself with the structure and content of the course.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Can You Read TV? Getting Started in Media Analysis

Look more deeply at what it means to "read" or analyze different media, including how to read textual, visual, and auditory information.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Practice: Reading More Than Words

Use analytical and creative skills to explore "reading" a favorite nontext or multimedia piece.

Duration: 0 hrs 45 mins Scoring: 30 points

LESSON 2: HOW DID WE GET HERE?

Study: Ancient History: Early Examples of Mass Media

Observe examples of visual, textual, and social media and communication from ancient civilizations, connecting those early examples with contemporary innovations in communication and technology.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Read: Are Printed Books Ancient History?

Read and analyze an article about the changes between historical and contemporary media use.

Duration: 1 hr Scoring: 0 points

Quiz: Understanding the Reading

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: The Digital Revolution

Explore the technological shift from analog media and their production to media's current, more pervasive digital forms.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Discuss: What's Your Opinion? Technological Shifts

Write persuasively in response to ideas and readings in the lesson.

Duration: 0 hrs 20 mins Scoring: 10 points

LESSON 3: BLOGS AND COMMENTS IN THE NETWORKED WORLD

Study: How to Make the Best Blog Ever!

Provide a more in-depth exploration of what a blog is and can be from the perspectives of both creator and reader, as well as potential social effects.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Read: Reading a Blog

Take a more in-depth view of a blog and consider its use of images, links, and text in terms of craft and critically analyze its written content and form.

Duration: 1 hr Scoring: 0 points

Quiz: Understanding the Reading

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Hey, Smart Post! The Art of Rhetoric

Explore persuasive writing and its variety of contemporary forms and uses, including wall posts, print and online editorials, blog comments, and online discussion forums.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Practice: Best Blog Ever!

Imagine and design what an ideal blog post would look, sound, and feel like, creatively incorporating a variety of media.

Duration: 0 hrs 45 mins Scoring: 30 points

LESSON 4: HOW DO YOU NETWORK?

Study: Taking Stock: What's Your Media Consumption?

Observe and analyze the ways we experience the media available to us, both personally and as a society.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Media Overload: Making Choices

Explore some of the drawbacks of our abundant media experience.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Project: Eat Your Media!

Take a playful look at media consumption and imagine media as food, considering nutritional value and RDA recommendations.

Duration: 1 hr Scoring: 50 points

LESSON 5: WRAP-UP: WHAT IS A NETWORKED WORLD?

Review: What Is a Networked World?

Prepare for the unit test by reviewing key concepts and skills.

Duration: 1 hr 30 mins Scoring: 0 points

Test (CS): What Is a Networked World?

Take a computer-scored test to assess what you have learned in this unit.

Duration: 0 hrs 30 mins Scoring: 25 points

Test (TS): What Is a Networked World?

Take a teacher-scored test to assess what you have learned in this unit.

Duration: 0 hrs 40 mins Scoring: 50 points

LESSON 6: DIAGNOSTIC

Diagnostic: What Is a Networked World?

Take a diagnostic unit test that will generate a study plan based on your responses.

Duration: 0 hrs 30 mins Scoring: 30 points

UNIT 2: HOW DO YOU READ IN A NETWORKED WORLD?

LESSON 1: SHARED WORDS AND KNOWLEDGE IN A NETWORKED WORLD

Study: Shared Knowledge: Fast Answers in a Networked World

Explore some of the effects, benefits, and downsides of the way different media present and disseminate knowledge in a collective context.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: LOL! New Words for a Networked World

Explore how new words enter language and experiment with the ways word choice in writing can affect tone, formality, and audience reaction.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Practice: My Wikipedia

Create a Wikipedia-style entry for a topic of your choice, drawing from your own knowledge and from information gathered from at least two other sources with citations.

Duration: 0 hrs 45 mins Scoring: 30 points

LESSON 2: THE NEWS BEHIND THE NEWS

Study: The Making and Spreading of News

Observe and analyze the behind-the-scenes process of how an event is translated into a news story.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Read: Reading the News Online

Explore different online news outlets and analyze the ways headlines and stories are presented in an online space.

Duration: 1 hr Scoring: 0 points

Quiz: Understanding the Reading

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: What's Your Source?

Explore more deeply the ideas of credibility, effectiveness, and tone in news reporting.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Discuss: What's Your Opinion? The Reality of the News

Create persuasive writing in response to ideas and readings in the lesson.

Duration: 0 hrs 20 mins Scoring: 10 points

LESSON 3: CLICK HERE NOW! READING ADVERTISEMENTS

Study: Doublespeak: The Language of Ads

Examine the persuasive techniques advertisements employ in a variety of media, including their use of tone, word choice, and rhetoric to appeal to emotion, logic, and insecurities on a personal and societal level.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Read: Reading Advertisements

Investigate the context and purpose of advertising by reading a selection of advertisements in various forms.

Duration: 1 hr Scoring: 0 points

Quiz: Understanding the Reading

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Multimedia Attack

Examine not only the persuasiveness of advertisements but also their ability to insinuate and disguise themselves in our daily lives.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Practice: Make Your Own Paid Advertisement

Write a creative piece that playfully employs a variety of advertisement techniques observed in the lesson.

Duration: 0 hrs 45 mins Scoring: 30 points

LESSON 4: NEW WAYS TO READ IN A NETWORKED WORLD

Study: Reading on the Web: Interconnectivity

Explore contemporary possibilities and innovations in creative writing forms, styles, and presentation through the use of the Internet and multimedia.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Reading Data in a Networked World

Observe some of the innovative ways that have been invented to creatively engage with and analyze the wealth of raw data available via the Internet.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Project: Advertisement Campaign

Design your own multimedia ad and create an implementation plan to connect that ad to potential customers.

Duration: 1 hr Scoring: 50 points

LESSON 5: WRAP-UP: HOW DO YOU READ IN A NETWORKED WORLD?

Review: How Do You Read in a Networked World?

Prepare for the unit test by reviewing key concepts and skills.

Duration: 1 hr 30 mins Scoring: 0 points

Test (CS): How Do You Read in a Networked World?

Take a computer-scored test to assess what you have learned in this unit.

Duration: 0 hrs 30 mins Scoring: 25 points

Test (TS): How Do You Read in a Networked World?

Take a teacher-scored test to assess what you have learned in this unit.

Duration: 0 hrs 40 mins Scoring: 50 points

LESSON 6: DIAGNOSTIC

Diagnostic: How Do You Read in a Networked World?

Take a diagnostic unit test that will generate a study plan based on your responses.

Duration: 0 hrs 30 mins Scoring: 30 points

UNIT 3: WHO ARE YOU IN A NETWORKED WORLD?

LESSON 1: SOCIAL MEDIA

Study: What Are Social Media?

Explore some of the main characteristics of social media, focusing especially on their potential for connecting people, exchanging information, and influencing communication.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Ways to Play: Styles of Participation

Observe and analyze your use of social media, exploring a variety of engagement styles to identify and reflect on your own natural inclinations.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Practice: Online and Off-Line Character Sketches

Write several brief online and offline character sketches modeled after yourself, people you know, or imagined characters.

Duration: 0 hrs 45 mins Scoring: 30 points

LESSON 2: PRIVACY AND PUBLICITY

Study: Private Life in a Public World

Explore what it means to have a private life when so much personal information is available to the public through social media and other online forums.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Read: Reading about Social Media

Watch a video that critically analyzes the role of social media in today's culture.

Duration: 1 hr Scoring: 0 points

Quiz: Understanding the Reading

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Hello, You: Representation and Communication

Investigate the issues of effective self-representation and communication in social media.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Discuss: What's Your Opinion? Privacy in a Networked World

Discuss the importance of the notion of privacy and the best practices we can follow to preserve it both online and off-line.

Duration: 0 hrs 20 mins Scoring: 10 points

LESSON 3: CONSUMER IDENTITY

Study: What Companies Know about You

Explore the ways companies retrieve and use an individual's online information for targeting new customers, customizing preferences, analyzing demographics, and generating additional advertisements.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Read: Targeted Marketing

Watch and analyze a video about consumer identity.

Duration: 1 hr Scoring: 0 points

Quiz: Understanding the Reading

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Collective Voice: The Power of the Masses

Explore the ways people gain power and leverage over organizations by sharing information and mobilizing efforts via online media and networks.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Practice: Can You Know Me by What I Buy?

Create a magazine-style, what-to-buy character sketch of yourself, describing yourself through items you are likely to purchase (or might be convinced to purchase).

Duration: 0 hrs 45 mins Scoring: 30 points

LESSON 4: GLOBAL IDENTITY

Study: A New Map: World Wide Web

Explore the way we navigate the web and how our use of the web affects the way we travel, orient ourselves, and locate one another in real, geographical space.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Finding Your Place in the Global Network

Explore your own connections to the global community through your use of the Internet.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Project: Who Are You in a Networked World?

Create a map of your Internet usage that demonstrates how you use social media.

Duration: 1 hr Scoring: 50 points

LESSON 5: WRAP-UP: WHO ARE YOU IN A NETWORKED WORLD?

Review: Who Are You in a Networked World?

Prepare for the unit test by reviewing key concepts and skills.

Duration: 1 hr 30 mins Scoring: 0 points

Test (CS): Who Are You in a Networked World?

Take a computer-scored test to assess what you have learned in this unit.

Duration: 0 hrs 30 mins Scoring: 25 points

Test (TS): Who Are You in a Networked World?

Take a teacher-scored test to assess what you have learned in this unit.

Duration: 0 hrs 40 mins Scoring: 50 points

LESSON 6: DIAGNOSTIC**Diagnostic: Who Are You in a Networked World?**

Take a diagnostic unit test that will generate a study plan based on your responses.

Duration: 0 hrs 30 mins Scoring: 30 points

UNIT 4: WHAT DO YOU CREATE IN A NETWORKED WORLD? PART 1**LESSON 1: THE CRAFT OF WRITING IN THE 21ST CENTURY****Study: Tone, Style, and Craft in the 21st Century**

Explore the craft of writing both creatively and critically, especially in an online medium.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Beyond "Like": The Art of Reviews

Develop strategies to write a thoughtful review of a piece of media.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Practice: Creative Review

Create a review of any media piece (writing, artwork, event, performance, etc.), using both writing and multimedia components in a creative and critical response.

Duration: 0 hrs 45 mins Scoring: 30 points

LESSON 2: JOURNALISM IN A NETWORKED WORLD**Study: Citizen Journalist, Reporting Live: Breaking News**

Observe and connect with examples of citizens becoming journalists, especially during historic or catastrophic events.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Read: Examples of Citizen Journalism

Read an example of citizen reporting.

Duration: 1 hr Scoring: 0 points

Quiz: Understanding the Reading

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Life and Times: Reporting from Your Corner of the World

Explore more first-person accounts of reporting, including interviews with local interesting people, cultural events, or happenings unique to the area.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Discuss: What's Your Opinion? We Are All Journalists

Discuss the responsibilities of citizen journalists and how they affect news coverage.

Duration: 0 hrs 20 mins Scoring: 10 points

LESSON 3: CREATIVE WRITING IN THE NETWORKED WORLD

Study: Literary Links: Word Art, Hypertext, and Poetic Leaps

Explore recent innovations in creative writing that take multimedia or multigenre approaches.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Read: Multimedia Fiction

Read an example of a fictional narrative that incorporates additional media elements into its presentation.

Duration: 1 hr Scoring: 0 points

Quiz: Understanding the Reading

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Character and Setting, or Avatars and Alternate Realities?

Explore the literary craft techniques of developing a character and using details to create a vivid setting and then see how these techniques are employed in a variety of media.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Practice: Imagine a World

Use elements of character development to create your own avatar for a virtual world.

Duration: 0 hrs 45 mins Scoring: 30 points

LESSON 4: AUDIENCE IN THE NETWORKED WORLD

Study: Everyone's Talking: Making Your Writing Stand Out

Learn classic writing and editing techniques to improve your online and multimedia texts.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: New Ways to Connect to an Audience

Explore a wide variety of ways to connect writing to a larger audience, such as through traditional print methods, online opportunities, and live or interactive methods.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Project: Citizen Reporter

Create a first-person report on a current topic, event, artwork, or person in your community.

Duration: 1 hr Scoring: 50 points

LESSON 5: WRAP-UP: WHAT DO YOU CREATE IN A NETWORKED WORLD? PART 1**Review: What Do You Create in a Networked World? Part 1**

Prepare for the unit test by reviewing key concepts and skills.

Duration: 1 hr 30 mins Scoring: 0 points

Test (CS): What Do You Create in a Networked World? Part 1

Take a computer-scored test to assess what you have learned in this unit.

Duration: 0 hrs 30 mins Scoring: 25 points

Test (TS): What Do You Create in a Networked World? Part 1

Take a teacher-scored test to assess what you have learned in this unit.

Duration: 0 hrs 40 mins Scoring: 50 points

LESSON 6: DIAGNOSTIC**Diagnostic: What Do You Create in a Networked World? Part 1**

Take a diagnostic unit test that will generate a study plan based on your responses.

Duration: 0 hrs 30 mins Scoring: 30 points

UNIT 5: WHAT DO YOU CREATE IN A NETWORKED WORLD? PART 2**LESSON 1: CAN YOU HEAR ME? EXPLORING SOUND IN A NETWORKED WORLD****Study: Hello, Audio: Music, Mash-Ups, More!**

Understand the forms and implications of digital audio, including multimedia presentation and distribution.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Let Me Tell You a True Story: Digital-Age Storytelling

Design an audio piece with a specific audience in mind.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Practice: A Story in Sounds

Design an audio piece with a specific audience in mind.

Duration: 0 hrs 45 mins Scoring: 30 points

LESSON 2: VISUAL MEDIA AND CREATIVE ACTION IN A NETWORKED WORLD

Study: Fast-Forward: Videos and Animation

Explore some of the possibilities available for creating and presenting images in a networked format, including still images, animation, and video.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Read: Reading Visual Media

Watch and analyze a short animated film

Duration: 1 hr Scoring: 0 points

Quiz: Understanding the Reading

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: You + Everyone: Flash Mobs, Events, and Collaborations

Analyze examples of interactive performances, flash mobs, art happenings, and creative curating, and begin to design your own ways of using these multimedia forms.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Discuss: What's Your Opinion: How Would *You* Make a Flash Mob?

Discuss approaches to creating a flash mob, including the potential challenges of a form of public mass media.

Duration: 0 hrs 20 mins Scoring: 10 points

LESSON 3: CONNECTING TO THE PEOPLE**Study: A Cyberstar Is Born: Promotion and Persona**

Consider how different types of social and online media create the possibility for an individual to reach a large audience.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Read: Reading for Promotion and Persona

Read and watch examples of media that showcase the creation of a media persona.

Duration: 1 hr Scoring: 0 points

Quiz: Understanding the Reading

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: Revolution: Potential for Change in a Networked World

Analyze the ways media — especially social media — have been used to help create social and political change

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Practice: If I Were a Cyberstar, I'd Use My Power To . . .

Consider the types of power that can be gained from media attention and access to a widespread audience.

Duration: 0 hrs 45 mins Scoring: 30 points

LESSON 4: THE FUTURE AND THE NETWORKED WORLD

Study: Visions of Utopia or Dystopia

Explore what our development and current use of media might mean for the future.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Study: You in a Networked Universe!

Evaluate your own role in consuming and creating media in the future of the digital frontier.

Duration: 0 hrs 30 mins Scoring: 0 points

Quiz: Understanding the Study

Take a quiz to assess your understanding of the material.

Duration: 0 hrs 15 mins Scoring: 10 points

Project: You Create the Future

Create a multimedia presentation about your vision of a media-rich future.

Duration: 1 hr Scoring: 50 points

LESSON 5: WRAP-UP: WHAT DO YOU CREATE IN A NETWORKED WORLD? PART 2

Review: What Do You Create in a Networked World? Part 2

Prepare for the unit test by reviewing key concepts and skills.

Duration: 1 hr 30 mins Scoring: 0 points

Test (CS): What Do You Create in a Networked World? Part 2

Take a computer-scored test to assess what you have learned in this unit.

Duration: 0 hrs 30 mins Scoring: 25 points

Test (TS): What Do You Create in a Networked World? Part 2

Take a teacher-scored test to assess what you have learned in this unit.

Duration: 0 hrs 40 mins Scoring: 50 points

LESSON 6: DIAGNOSTIC

Diagnostic: What Do You Create in a Networked World? Part 2

Take a diagnostic unit test that will generate a study plan based on your responses.

Duration: 0 hrs 30 mins Scoring: 30 points

UNIT 6: MEDIA LITERACY WRAP-UP

LESSON 1: MEDIA LITERACY WRAP-UP

Review: Media Literacy Semester Review

Prepare for the semester exam by reviewing key concepts covered in this course.

Duration: 3 hrs Scoring: 0 points

Exam: Media Literacy Final Exam

Take a computer-scored exam to demonstrate your mastery of concepts and skills covered in this course.

Duration: 0 hrs 45 mins Scoring: 75 points

Final Exam: Media Literacy Final Exam

Take a teacher-scored exam to demonstrate your mastery of concepts and skills covered in this course.

Duration: 1 hr Scoring: 80 points