



2024–25

Edmentum Annual Impact Report

Empowering Educators and
Accelerating Achievement for Every Student

edmentum[™]

A Letter from the CEO

Dear Colleagues and Partners,

Let me begin with a short list: Access. Opportunity. Personalization. Impact. Future Readiness. You can add your own here.

These are goals. They're compelling, important, admirable and, if my conversations with education leaders are an indication, largely inarguable. But without practical, purposeful solutions, they're too often stuck with another label: unattainable.

Our job, in a field filled with challenges and a time marked by disruption, is to change that.

With that job in mind, this year has been defined by relentless action to make sure we can confidently say the days of implementation trailing intention, of elementary and secondary reality lacking postsecondary relevance, of fragmented solutions to fundamental needs—those days are over.

I'm proud of this Annual Impact Report and the stories you'll read in its pages. Outsized student growth, reliable college readiness, and expanded career pathways are just a few of the outcomes we've brought to schools and students this year. As I personally traveled across the U.S. and globally visiting schools every month, I saw firsthand that these results are more than mere statistics: they represent real, tangible, on-the-ground awesome.

As we reflected on the successes of recent years, we considered what's next for Edmentum and our partners: making these results repeatable and scalable. Helping leaders address their hardest-to-shake, difficult-to-close gaps. Purposefully integrating AI to catalyze innovation without compromising quality. Getting districts ahead of the funding environment and evolving requirements.

Our answers to those objectives have mapped a path forward for the coming year and beyond, guided by three clear solutions:

Accelerating Student Achievement—With increased coherence and purposeful tech investments, we're leveling up our longtime commitment to acceleration for all. Edmentum's K-12 system unites all the objectives on a district leader's list, including assessment, personalization, intensive support, and human-centered instruction. Over the past year, our use of AI has enabled us to develop content more rapidly, align with standards, and enhance accessibility, while continuing to deliver proven impact at a lower cost.

Reimagining the Path to Graduation—Critically, reimagination requires that we ensure access to the high school diploma and all the incredible benefits that come with it—from a better economic outlook to tangible improvements in health and well-being—while also guaranteeing that we maintain **diploma integrity**. With the only flexible, credit-bearing digital program with proven attendance and achievement results, we are helping states, districts, and schools deliver meaningful credentials rooted in real-world relevance.

Expanding College and Career Readiness—Emphasis on *"and."* We've made significant investments in creating the only end-to-end solution to bring students along the journey from **exploration to employability**. In doing so, we're turning state-level vision into local action for all students. And we've only just begun.

Anywhere you lead, we know you want your solutions to expand your expectations and your ability to match your ambition. By remaining laser-focused on the best research-backed solutions, enhanced by thoughtful innovation aligned to your pressing demands, Edmentum is here to meet the moment for each of our partners. I'm excited to share this report with you and, even more, to continue working with you to deliver impact for educators and students.



A handwritten signature in black ink that reads "Jamie Candee".

Jamie Candee
President and Chief Executive Officer

Why Edmentum?

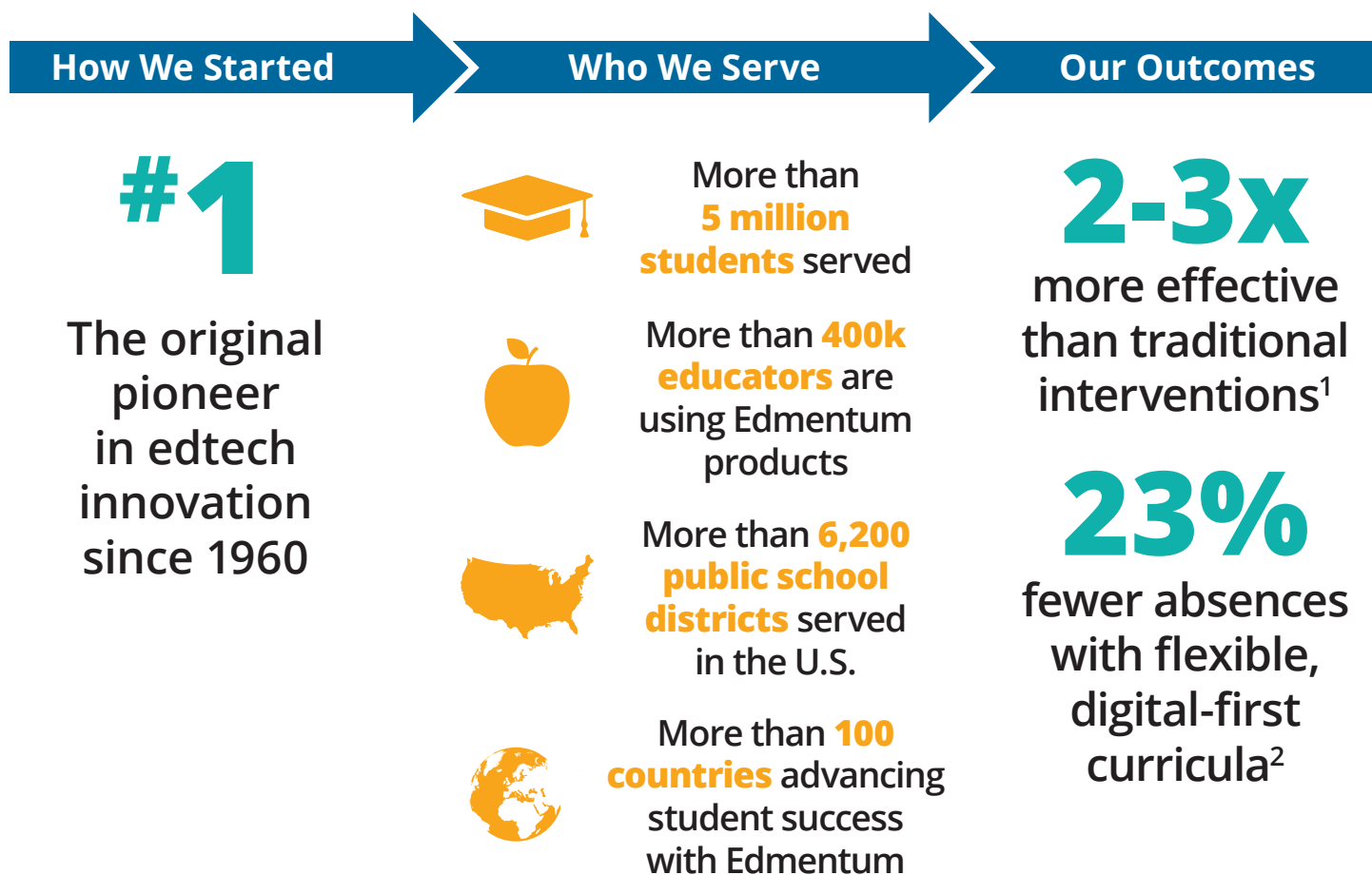
All students deserve learning acceleration tailored to their unique needs—whether they seek to catch up, stay on track, or chart their own path. When Edmentum's comprehensive, research-backed solutions are paired with empowered and supported educators, real transformation happens—changing the direction of students' lives.

Vision

A world where educators succeed and students thrive, everywhere learning occurs.

Mission

We create innovative, proven learning acceleration solutions, partnering with educators to ignite student potential.



¹According to a 2024 ESSA tier 2 study, completion of 8+ skills in Exact Path corresponds to significant and sizeable improved achievement on state assessment results, 2-3x the 6-percentile gain.

²According to a 2024 ESSA tier 2 study, students who successfully completed at least one course using Courseware had, on average, 23% fewer absences than their peers.

Accelerating Achievement with A Proven, Coherent System for All

Achieve Scalable, Personalized Paths to Academic Growth

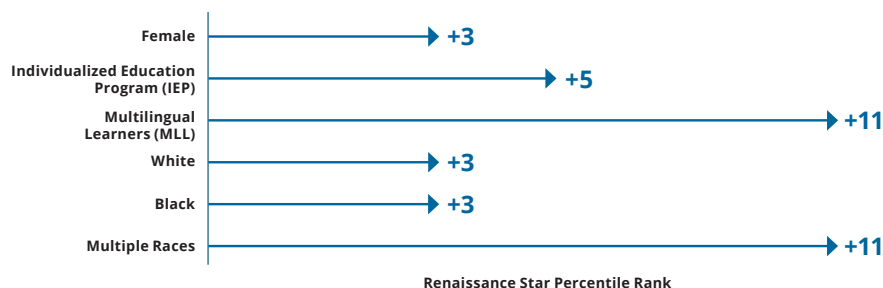
Across the country, educators are striving to reach every learner while juggling fragmented programs and data. Across fifteen studies stretching back seven years, Edmentum Exact Path has proven it simplifies that complexity, providing a K-12, diagnostic-driven learning solution that measures, predicts, and accelerates growth for every student.



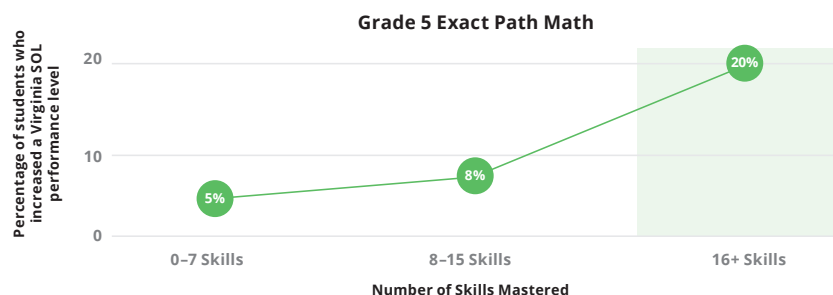
15 ESSA-rated studies show use of Exact Path improved achievement across NWEA® MAP® Growth™, Renaissance® Star®, and state assessments.

[Access of all of our efficacy studies on edmentum.com](#)

Achieve proven results across student groups with varied learning needs, including multilingual learners and students with IEPs.



See accelerated growth with 8+ skills a semester, and extended positive effects with continued use for students most in need.



Turn Insight into Action with the Impact Report

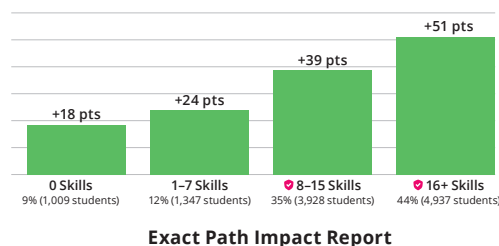
Built for teachers and administrators, Exact Path's first-of-its-kind Impact Report connects usage, fidelity, and student outcomes, so you can pinpoint what's working, coach with confidence, and drive continuous growth.



Students complete
8+ skills
per semester

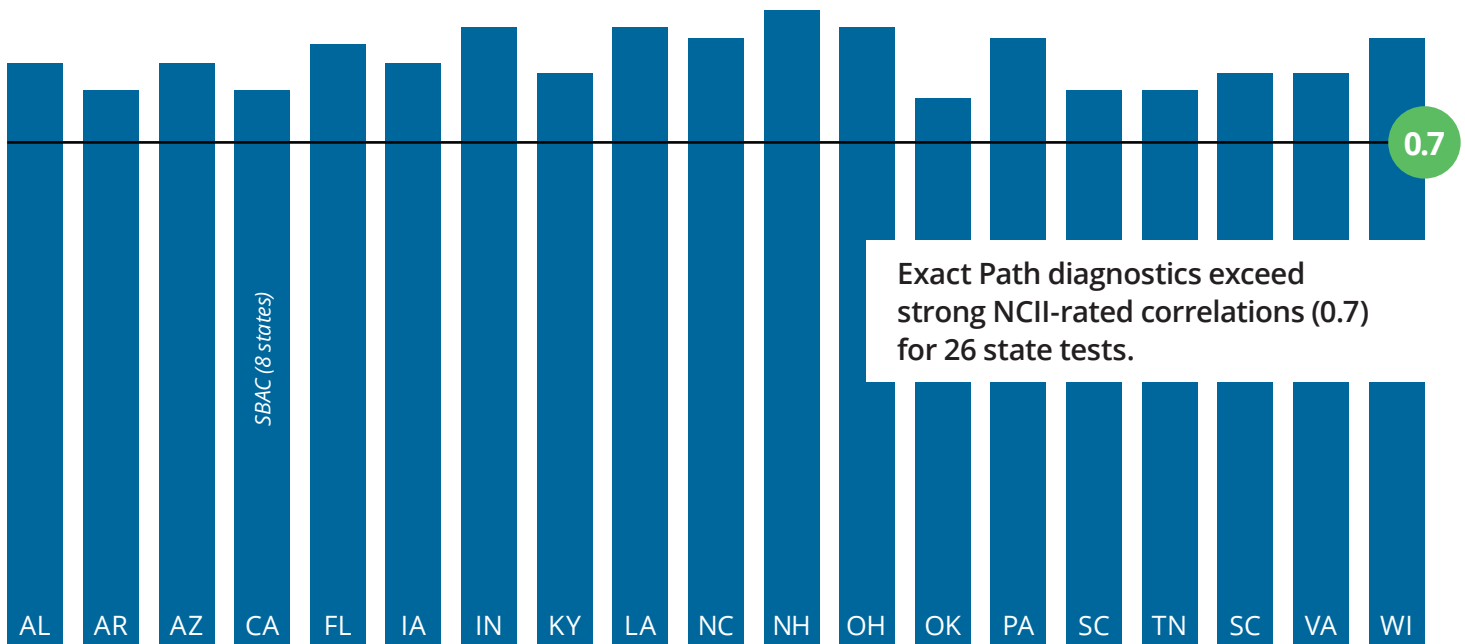


See Exact Path's impact on growth in your district



Measure What Matters

Districtwide growth starts with valid, reliable assessment. Exact Path diagnostics are research-proven to accurately predict student proficiency on key state and national summative assessments.



Identifies all students' needs regardless of gender, ethnicity, disability, economic status, or MLL classification

Scored high as an academic screening tool by the National Center on Intensive Intervention (NCII)

College Readiness with Confidence

2025 linking studies confirm that Exact Path diagnostic assessments deliver highly accurate predictions of PSAT, SAT, and ACT scores across all subjects and seasons.



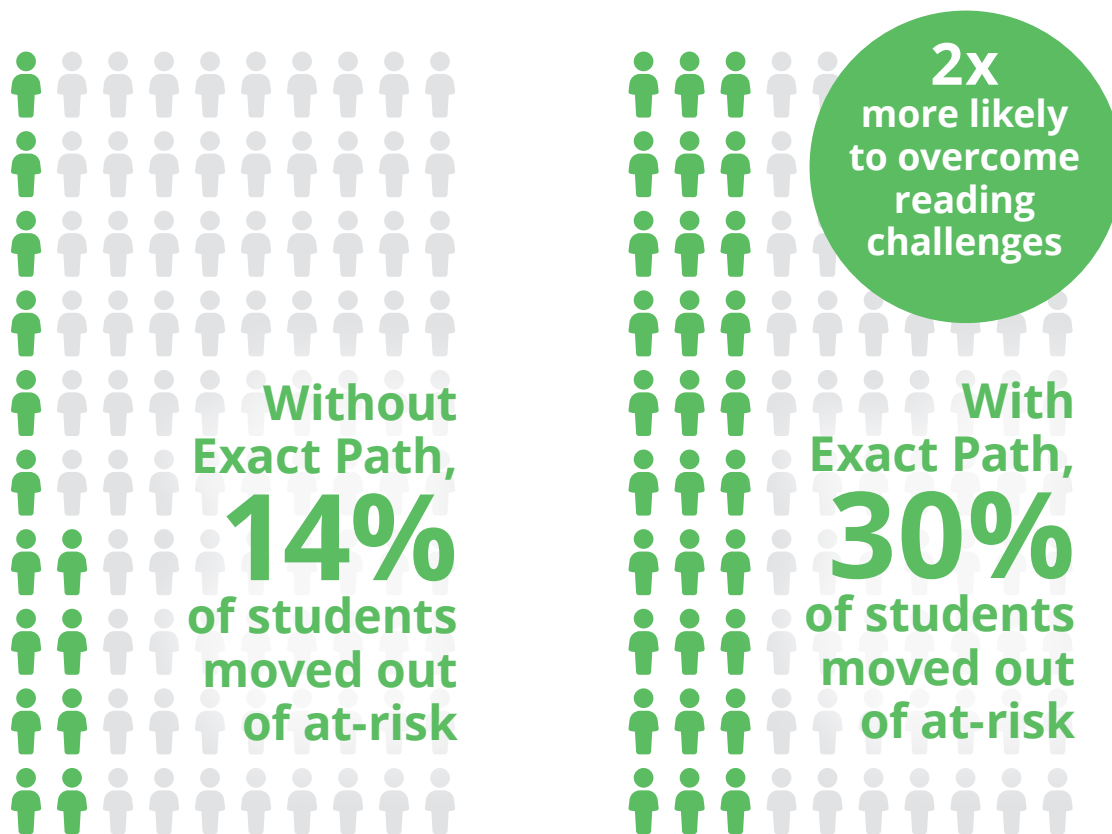
- ✓ Predict student performance on college admissions exams
- ✓ Begin targeted preparation up to 1–2 years prior to 11th grade
- ✓ Identify students who need additional support early
- ✓ Prioritize content areas to focus on
- ✓ Drive data-driven instruction and targeted intervention

Exact Path More Than Doubled the Number of Struggling Readers Who Accelerated Learning

Students identified as academically at risk for reading difficulties achieved significantly greater gains on NWEA® MAP® Growth™ assessments when using Exact Path. A 2025 study that met ESSA Tier 2 evidence requirements in Tulsa Public Schools, Oklahoma, found that K–6 students at or below the 20th percentile benchmark for reading were 60 percent more likely to move out of the at-risk category than their peers.

These results highlight Exact Path as a research-backed solution that helps educators drive meaningful reading gains, particularly among struggling students across diverse backgrounds.

Reading Achievement for Academically At-Risk Grade 1 Students



One powerful example from Grade 1 shows students who used Exact Path were more than twice as likely to move out of the academically at-risk-for-reading-difficulties category as compared to their peers who did not use the program.

Exact Path Fidelity Leads to Outsized Growth for Students Receiving Special Education Services

Studies have consistently shown that Exact Path supports all students, but recent findings suggest that it might particularly benefit students receiving special education services.

In a 2025 study conducted by third-party evaluator Empirical Education that met ESSA Tier 2 evidence requirements, students in grades 3–5 using Exact Path tended to learn more in math and ELA than similar students in the same school and similar students in other schools in the same district, significantly improving their percentile ranking compared to their peers.



But the improvement for Exact Path users receiving special education services was even more pronounced—typically more than two times the growth. This positive impact was reflected in both their NWEA® MAP® Growth™ assessment results as well as their formal state assessment scores.

Exact Path tended to accelerate the learning of all students, but students receiving special education services **gained even more.**



Compared to **similar students in the same school**, those who used Exact Path as recommended typically improved their percentile ranking on their MAP assessments by:

All students **who used Exact Path as recommended**



4 points in Math
4 points in ELA

Students receiving **Special Education services** who used Exact Path as recommended



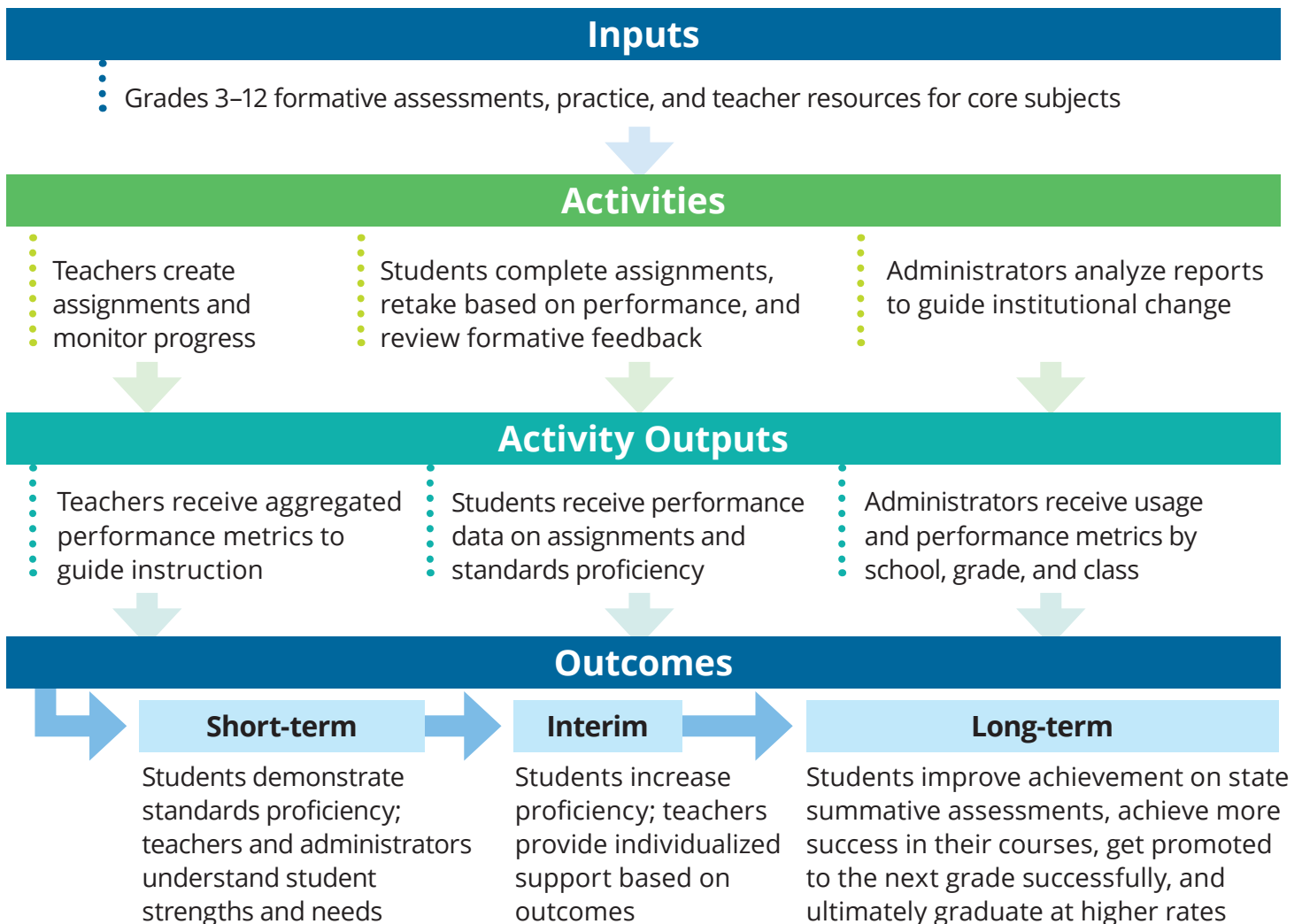
2x more growth

8 points in Math
7 points in ELA

Unlock Grade-Level Proficiency for Every Student



Educators need fresh tools to meet the moment. Exact Path Standards Mastery brings together research, innovation, and classroom relevance in one solution, providing grades 3–12, standards-aligned formative assessments and practice that help teachers see learning in real time and guide every student toward proficiency. A 2025 study that met ESSA Tier 4 evidence requirements offers third-party validation, confirming that Standards Mastery is built on promising research and what schools need most right now.



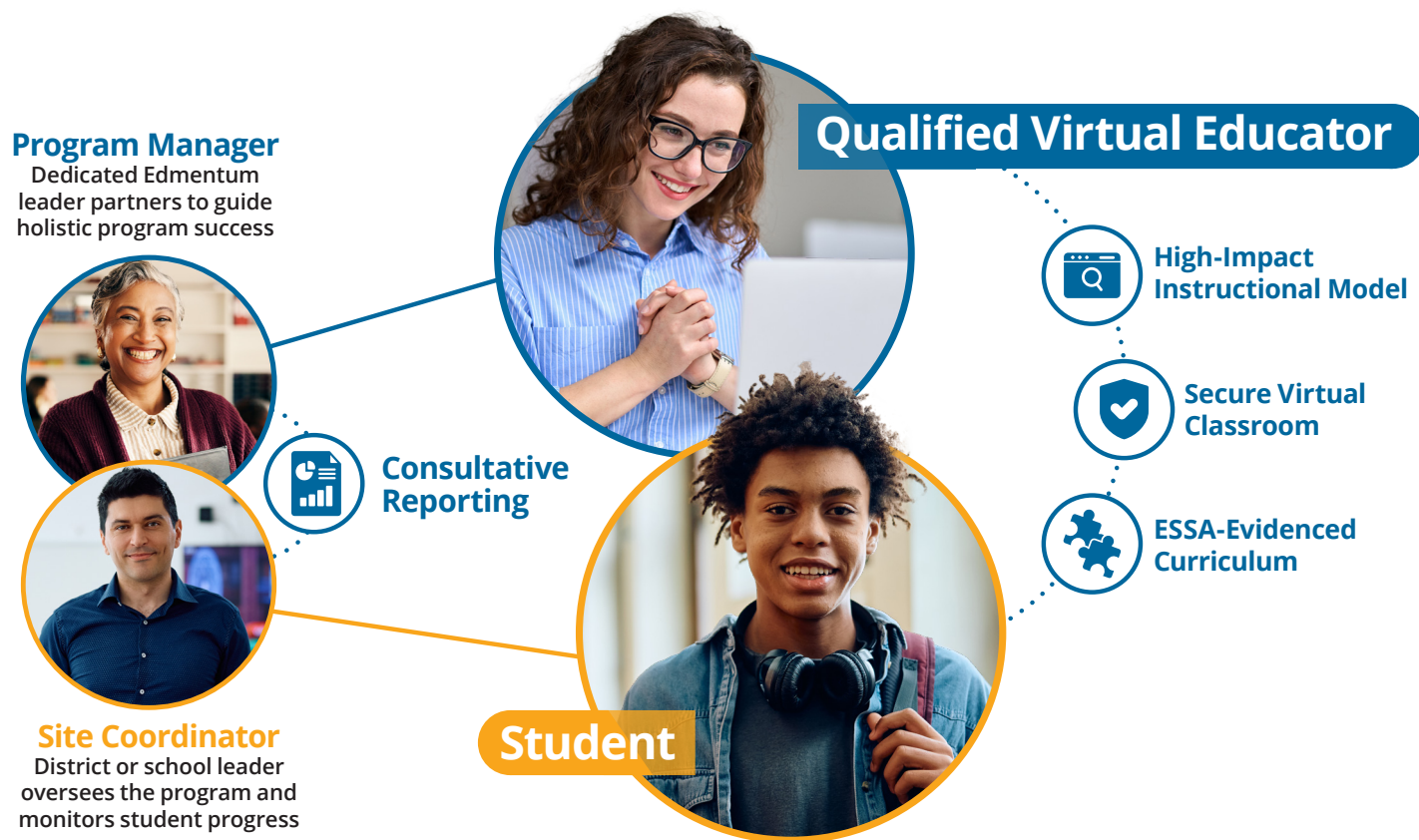
“[Exact Path Standards Mastery] allowed teachers to reinforce specific standards and ensure students were ready [for state assessments].”

—DR. SARA WATSON, EXECUTIVE DIRECTOR OF ELEMENTARY EDUCATION IN TEMPLE ISD, TEXAS



Expand Access to High-Impact Support Without Expanding Staff

Research supports the power of high-impact intensive support, but one in three school leaders lack the staff or time to deliver this intervention to all students who need it. Edmentum's Targeted Skills Instruction offers live and human-centered virtual tutoring, tailored to each school's needs to promote growth and proficiency. Our comprehensive approach includes all the components for an engaging, meaningful, and scalable program with results we can stand behind.



The Impact of Targeted Skills Instruction in Florida

During the 2024–25 school year, Greenville Elementary School (GES) in Madison County, Florida, piloted Targeted Skills Instruction as part of the Florida Tutoring Advantage program—an initiative designed to improve K–5 student outcomes in literacy and mathematics.

Educators reported that over the course of eight weeks, 3rd grade students participating in the program showed remarkable growth. GES's results aren't an outlier; emerging ESSA Tier 1 research also points to strong growth for students participating in Targeted Skills Instruction.

Reimagining the Path to Graduation

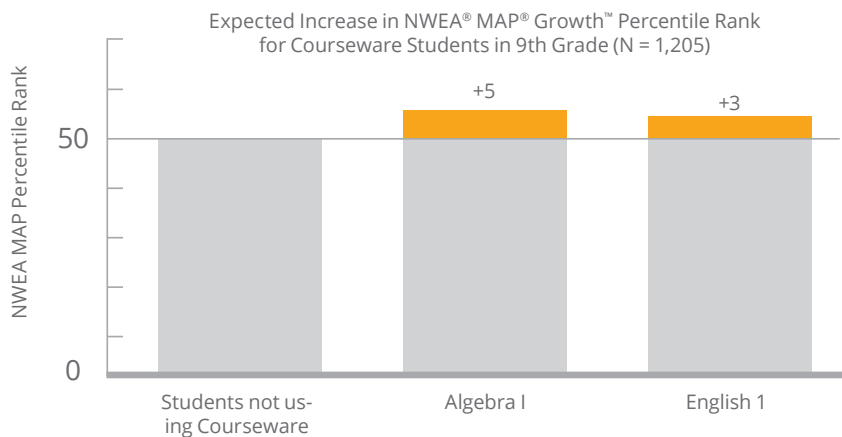
Persistent absenteeism and declining engagement are leaving too many students off track to graduate. Edmentum Courseware provides personalized, flexible curricula for grades 6–12, offering first-time credit, credit recovery, and expanded access to college and career readiness to help every learner cross the finish line.



2 ESSA-rated studies showed positive impact on NWEA® MAP® Growth™ scores, achievement, and attendance.

[Access of all of our efficacy studies on edmentum.com](https://edmentum.com)

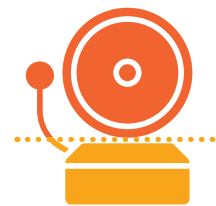
Significant achievement was shown for courses that strongly predict graduation success, specifically Algebra I.



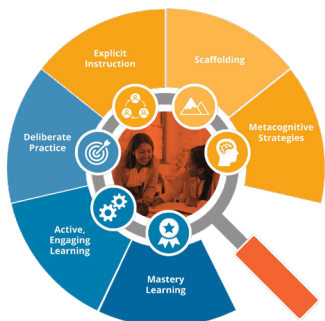
Findings showed higher rates of attendance and punctuality, key indicators of engagement, for students who completed one or more course.



23%
fewer
absences



33%
fewer
tardies



Designed and certified for what works, Courseware delivers engaging, research-based learning backed by ESSA Tier 4 evidence and Digital Promise validation.



Success Spotlights: Flexible Learning with Lasting Diploma Integrity

Across the country, diverse districts large and small are partnering with Edmentum to redefine credit recovery from last-ditch remediation to a mission-driven second chance focused on content mastery.

Building with Intention and Integrity in Lawndale, California

Centinela Valley Union High School District students are enrolled in Courseware courses during scheduled periods within the school day, supported by credentialed teachers in their respective content areas. This enables alignment with University of California (UC) approval requirements for coursework and creates a quality program that keeps students from slipping through the cracks.



"Edmentum supports our model perfectly. Students are able to work asynchronously and come in for assessments or check-ins. It gives them the freedom they need while still maintaining accountability."

– MOLLY NELLMAN, DIRECTOR OF EDUCATIONAL TECHNOLOGY AND ASSESSMENT

A Mastery Model of Credit Recovery in Indianapolis, Indiana



Indianapolis Public Schools students earn thousands of credits each year through Edmentum Courseware, working in credit recovery labs where they can ask questions, collaborate with peers, and receive support from specialists. "We want to make sure [students are] engaged and that they're earning credits they can be really proud of," says Hachmeister.

"We're creating these authentic environments where students are learning the same things they would learn in a traditional classroom."

– CARA HACHMEISTER, GRADUATION AND ALTERNATIVE SERVICES COORDINATOR



A Blueprint for Hope in Lawrence, Massachusetts

Early course failures, compounded by inconsistent attendance, low motivation, and growing responsibilities at home left Austin, an ELL student at Lawrence High School, at risk of dropping out. But, with Edmentum Courseware, he was able to make up credits at his own pace while also receiving individualized support in school. Austin recovered his missing credits, adopted a new academic identity, and graduated. Now, the school uses this as a blueprint to help more students.

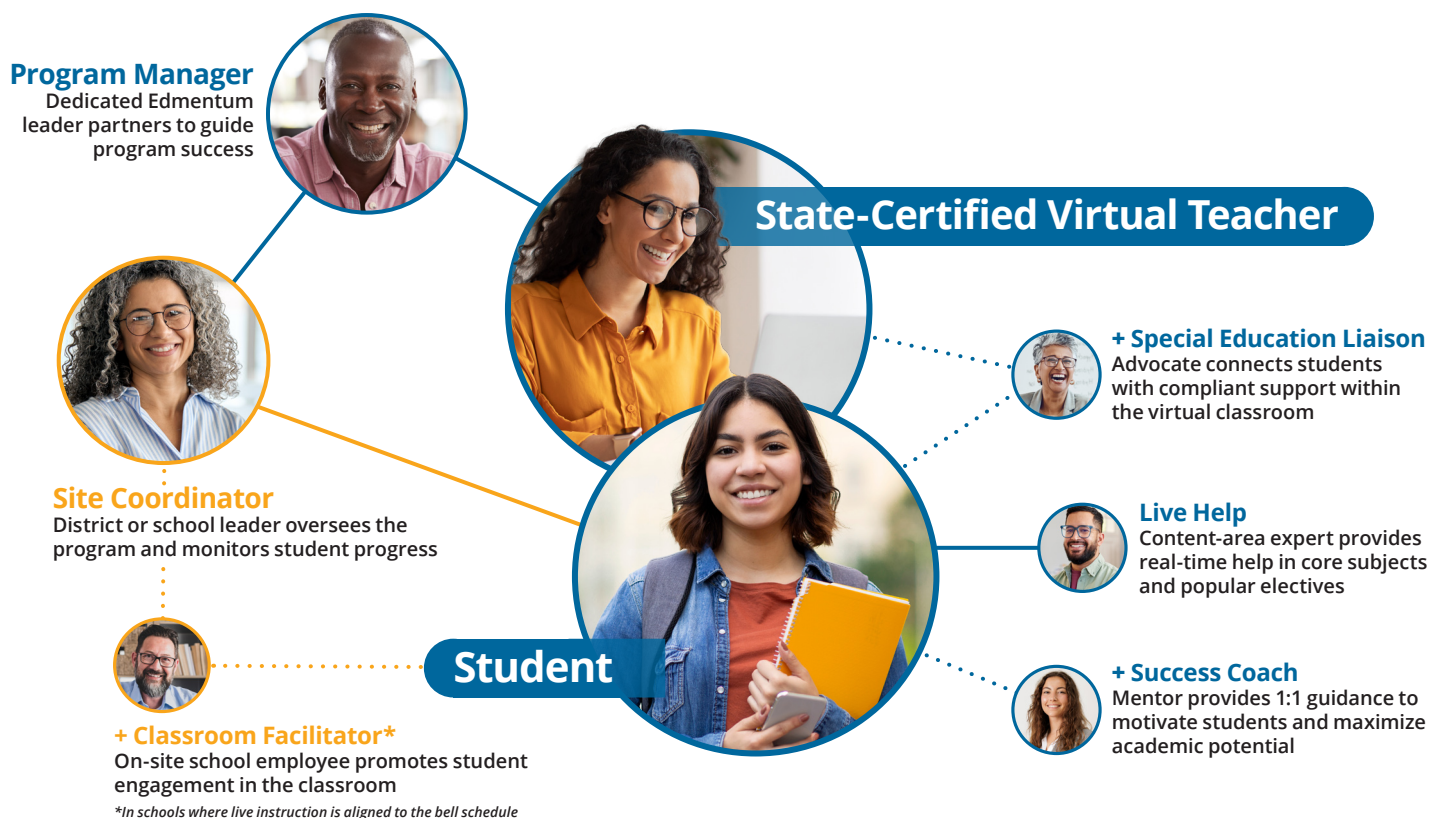


"We have students recovering credits, recovering class time, even supporting their parents with English by using Edmentum at home. We're not just catching kids up. We're changing how they see themselves as learners."

– JASMITILA DURAN, DIRECTOR OF OPERATIONS

Flexible, In-District Virtual Programs Built for Student Success

Schools need better ways to engage students, boost enrollment and retention, and offer the flexibility families expect. That's why virtual learning matters. Edmentum's EdOptions Academy helps districts meet these needs through sustainable, in-district K-12 virtual programs built for achievable outcomes, agile delivery, and aligned instruction.



Our state-certified, highly qualified teachers are the heart of EdOptions Academy—dedicated to student growth and committed to fostering a culture of success that keeps learners engaged and motivated.

95%

of our full-time teachers hold specialist, doctorate, or other advanced degrees

85%

of Edmentum teachers have taught with us for 4+ years

97%

of our students feel their Edmentum teacher cares about their success

Success Spotlights: Stories of Virtual Learning Impact

Increasing Student Retention and Learning Flexibility in Jefferson, Pennsylvania

When Jefferson-Morgan School District (JM) in rural Pennsylvania began losing students—and up to \$24,000 per student—to statewide cyber charters, Superintendent Dr. Brandon Robinson knew something had to change. Partnering with Edmentum's EdOptions Academy in 2019, the district launched the JM eLearning Academy Cyber Program, a sustainable, in-district virtual program that now serves everyone, including homebound elementary students and high-performing athletes.



"The flexibility is unmatched. Some students want to work asynchronously and just pop in for tutoring. Others need a teacher every day. Edmentum allows us to serve both—without compromise."

- DR. BRANDON ROBINSON, SUPERINTENDENT

Since implementing the program, Jefferson-Morgan has **increased student retention, expanded course offerings, and closed staffing gaps**. What began as a strategy to stop student loss has evolved into a thriving, future-ready virtual learning model that keeps students connected to their district.

Expanding Opportunities and Providing Second Chances in Bethany, Missouri



In rural Bethany, Missouri, South Harrison High School faced a shortage of foreign language teachers and limited options for credit recovery, threatening students' college readiness. Utilizing Edmentum's EdOptions Academy and Courseware, the school brought flexible, high-quality virtual learning to its campus, giving students access to Missouri-certified teachers, self-paced courses, and built-in support, all tailored to meet diverse needs in a small community.

"Edmentum is providing our students the opportunity to expand their future plans so they can attend those larger universities that do require the foreign language prerequisites."



- CHANDELAR HAGAN, SCHOOL COUNSELOR

This approach **dramatically reduced failure rates from nearly 30 percent to 6 percent, while ensuring that rural students receive opportunities typically available only in larger districts.**

Expanding College and Career Readiness

Districts are searching for better ways to link classroom learning with real-world skills that prepare students for what's next. Edmentum is expanding college and career readiness to ensure that students don't just graduate—but thrive—by building academic strength, durable skills, and technical expertise that fuel lifelong employability, connected by unified planning tools.

Academic Skills to Unlock Opportunity

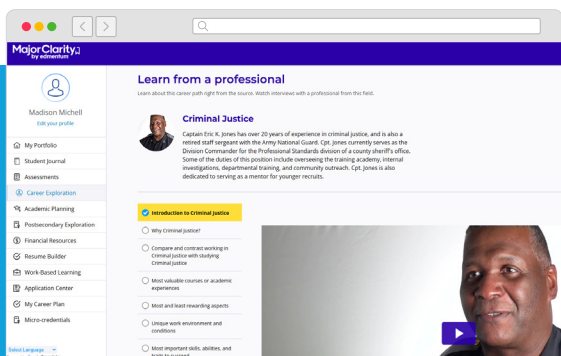
Closing the gap between aspiration and achievement, Courseware's proven core curricula provides flexible, digital-first paths to graduation.

Durable Skills for Lasting Impact

A first-of-its-kind partnership with America Succeeds embeds durable skills, which employers demand 3.6× more than others.

Technical Skills to Fuel Employability

From exploration to employability, Courseware Career and Trade Prep provide flexible, digital-first multi-year pathways and certification prep.



NEW

MajorClarity is the force multiplier that connects vision to action, combining discovery, academic and postsecondary planning, and work-based learning tools.

Success Spotlight: Preparing Students for College, Career, and Community Impact in Stafford, Texas

In the small but ambitious Stafford Municipal School District (SMSD) near Houston, educators are proving that size doesn't limit opportunity. With many families facing economic challenges, the district's goal is simple yet bold: ensure that every student graduates prepared.



"Our overarching goal is that every student will graduate college and career ready," said Deborah Nordt, director of Stafford Early College and Career High School (SECCHS). "That's what drives every decision we make."

To support this mission, SMSD partnered with Edmentum to offer Courseware's career curricula, providing teachers and students with a scalable, structured foundation for career-connected learning.



"When you have a brand-new teacher coming in from industry, it's valuable to sit them down and say, 'This is how you can do it. It's tried and true.'"

- DEBORAH NORDT, DIRECTOR

Edmentum also provided measurable ways to track student progress through pre- and posttests in career courses, helping the district identify growth and prepare students for postsecondary success.

"It gave us a common language, a common structure," Ms. Nordt remarked.

The results are clear: In 2024, 89 students—43 percent of the graduating class—earned an associate degree, nearly half of them first-generation college students.

Ms. Nordt concluded: "When students go out on practicum as juniors or seniors, they have the skills they need to be successful because of the foundation built through Edmentum."

Students Perform Confidently On the Job

Edmentum's curriculum equips them with practical skills that translate directly to success in their practicum and workplace experiences.

Pathways Continue to Expand

SECCHS continues to grow, adding new career-aligned programs while supporting teachers with a consistent, scalable curriculum.

Recognized for Innovation and Excellence in Education

In 2024–25, Edmentum's solutions and leaders earned recognition from top education and technology organizations. These awards celebrate our commitment to high-quality programs, innovative technology, and meaningful impact on student outcomes.



Tech & Learning Awards of Excellence: Back to School 2024

- Primary & Secondary Winner: EdOptions Academy
- Primary & Secondary Winner: Exact Path
- Secondary Winner: Courseware

Tech & Learning Awards of Excellence: Best of 2024

- Best of 2024 Primary & Secondary: Exact Path
- Best of 2024 Secondary: Courseware
- Best of 2024 Secondary: EdOptions Academy
- Best of 2024 Secondary: Targeted Skills Instruction

EdTech Breakthrough Awards

- Courseware Solution Provider of the Year: Courseware

Tech & Learning Best of Show Awards at ISTE 2024

- Best of Show: Tutorials
- Best of Show: Courseware
- Best of Show: EdOptions Academy
- Best of Show: Exact Path

The 2024 Tech Edvocate Awards

- Best STEM/STEAM Education App or Tool: Courseware
- Best Tutoring/Test Prep App or Tool: Targeted Skills Instruction

2024 EdTech Cool Tool Awards

- Best Adaptive Technology Solution: Exact Path
- Best Digital Courseware Solution: Courseware

Calibre One

Top 25 Women in US PE-Backed Software: Jamie Candee



Empowering Our People, Strengthening Our Communities



Our People

Edmentors live in **49 states**, plus **Washington, D.C.**, and **around the world**. Over **39%** of our current employees are teachers.

Senior Leadership: **56% female, 12% BIPOC**

All Leadership: **63% female, 20% BIPOC**

Promotions: **67% to women, 16% to BIPOC**

To foster employee experience, belonging, and connection, Edmentum sponsors five Employee Resource Groups (ERGs):

- Disability ERG
- ePride ERG
- Military Connected ERG
- VOICES ERG
- Women @ Edmentum ERG

Supporting our people also means giving them tools that help them do their best work. This year, Edmentum integrated responsible, human-guided AI to drive innovation, streamline workflows, elevate quality, and empower teams to deliver even greater impact for the educators and students we serve.



Our Communities

Giving back to the communities where Edmentors live and work is a core Edmentum value. Full-time employees receive two days of **volunteer time off (VTO)** each year. In 2024–25, Edmentors contributed over **15,000 hours** of VTO, primarily supporting local schools, teams, and community activities.

Edmentum's **We Can Learn Foundation (WCL)** helps remove barriers to learning access by providing grants for Edmentum programs and services in under-resourced communities. Since its founding in 2017, WCL has contributed more than **\$2.3 million** in financial and in-kind support, reaching over **12,400 students**.

In April 2025, Edmentors from our sales, services, and leadership teams partnered with **Casa Hogar** in Cabo San Lucas, which serves vulnerable children ages 4–18. Our team transformed shipping containers into classrooms, built a roller hockey rink and shaded pergolas, painted a mural, and landscaped the area—creating a welcoming and nurturing space for the entire community.

edmentum™

K-12 Curriculum, Assessments, and Services



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