



A letter from the CEO

Dear Colleagues,

The past year was one filled with uncertainty across the education industry: welcoming students back into classrooms, following the pandemic and the disruptions in learning associated with it as well as re-evaluating how to best meet the needs of educators and students in a new, blended and virtual learning environment. The aftereffects of the pandemic continued to drive headlines due to learning losses, teacher shortages and ongoing mental health issues.

As an organization that serves 340,000+ educators and about 4.5 million students around the world, we also saw numerous bright spots along the way. Recognizing the urgent need to help educators improve student outcomes, we've remained laser focused on ensuring that our solutions are grounded in evidence. To that end, we continue to build upon our already robust ESSA and clearing house evidence base as you'll see in the pages that follow.

"We also hear regularly from educators about needing support to engage students by focusing on the fundamentals."

We also hear regularly from educators about needing support to engage students by focusing on the fundamentals, and we're helping them do just that. By continuously evolving our products to improve student engagement, simplify educator experiences, and deliver measurable impact, we've solidly positioned ourselves as the partner of choice for thousands of schools, districts, and institutions around the world.

I'm proud to share Edmentum's Annual Impact Report that showcases our collective work and the positive impact across our partners, our people and the students, educators, and communities we all serve.

Jamie Candee President and Chief Executive Officer

Why Edmentum?

Helping students thrive in their educational journey is at the core of what Edmentum does. Across the globe, in half of the world's countries and all 50 states, we can positively impact student learning experiences by supporting educators and their communities. Our success lies in the extent to which we are able to move our people, our partners and our community forward.

Vision

A world where educators succeed and students thrive, everywhere learning occurs.

Mission

We create innovative, proven learning technology, partnering with educators to ignite student potential.

Values

We place educators first

Our **purpose** is what fuels us

We create **positive impact**

Our people are our heart

We lead with **respect and trust**

Empathy guides our actions

Diversity and inclusion strengthen us



More than
4.5 million students
served



More than **340k educators** using
Edmentum products



More than **6,200 public school districts** served in the U.S.



Nearly 3,000 international customers served around the world



Our Impact on Students & Educators



Clark County School District

Edmentum partnered with Clark County School District in Nevada to assess and improve math and reading scores by providing flexible support to meet the needs of educators and students. By adopting Exact Path, schools in the district saw a **30% gain** above growth norms in student achievement in math.



Akron Public Schools

Educators at Akron Public Schools in Ohio share how a partnership with Edmentum has provided the flexibility to meet the needs of students and their families. With EdOptions Academy, **more than 18,000** students have the option to access their education through a virtual environment. As Akron's "Swiss army knife," Edmentum offers accessible support and guidance, allowing the district to continue to thrive in the face of unique challenges.



Clover School District

In Clover, SC, a partnership with Clover School District has led to improved student outcomes and graduation goals. In particular, Clover High School used a combination of Courseware and Exact Path to address a variety of student needs. As a result, student achievement was positively impacted, allowing **150 seniors to graduate early**.

Our Impact on Students & Educators





Nontraditional Pathways to Graduation and Career Success

57% improvement in on-time graduation rate at Armadillo Technical Institute

With more than two million high school students in the U.S. who have dropped out of the education system, with the highest percentage among Black, Hispanic and Native American students, ATI focused on providing an innovative model including proficiency-based learning and interest-based work experience to improve graduation success.

Building High-Quality Sustainable Virtual Programs

28.6% increase in four-year graduation rates using high-quality virtual instruction among students from diverse populations.

Quality sustainable virtual learning is an intentionally designed comprehensive educational system that includes high quality virtual instruction, curriculum and assessment, a technology platform optimized for online delivery, and a suite of support services that meet the needs of diverse learners.



Exact Path AASA Research Brief

Research study results indicate high correlations between the Exact Path diagnostic assessment and Arizona's Academic Standards Assessment (AASA).

A 2023 study provides evidence that Exact Path diagnostic assessments measure similar knowledge and skills compared to the AASA. These results support the use of Exact Path as a strong predictor of performance and as an early indicator of student achievement on the AASA.

This research study examined the relationship between scores on Exact Path diagnostic assessments across testing windows (fall, winter, and spring) and scores on the spring 2022 AASA. Strong correlations were found between Exact Path diagnostic scores and AASA scores across all grades 3-8, subjects, and seasons. High correlations were also found between Exact Path spring scores in grade 2 and AASA scores in grade 3.

With this evidence, educators can confidently use Exact Path diagnostic results to help ensure that students are on track to meet academic standards.

About this District

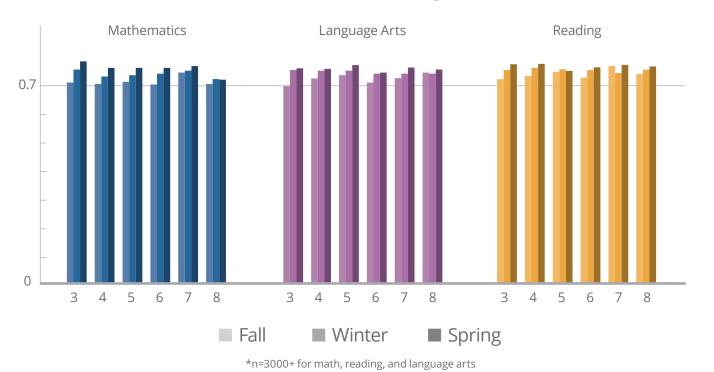
Study Sample:

- 3,000+ students per subject area
- Grades 2-8
- 84% Hispanic

Edmentum Measure:

- Exact Path diagnostics: math, reading, and language arts
- Fall, winter, and spring administrations

Correlation Coefficients Between Spring 2022 AASA Scores and 2021-22 Exact Path Diagnostic Scores*



Exact Path & Ohio State Correlation Study

Research study results indicate high correlations between the Exact Path diagnostic assessment and the Ohio State Test (OST).

A 2023 study provides evidence that Exact Path diagnostic assessments measure similar knowledge and skills compared to the Ohio State Test (OST). These results support the use of Exact Path as a strong predictor of student performance on the OST.

This research study examined the relationship between scores on Exact Path diagnostic assessments across testing windows (fall, winter, and spring) and scores on the spring 2022 OST. Strong correlations were found between Exact Path diagnostic scores and OST scores across all grades 3-8, subjects, and seasons. High correlations were also found between Exact Path diagnostic spring scores in Grade 2 and OST Grade 3 scores, and for middle school students that took the Exact Path mathematics diagnostic assessment and Ohio's Algebra I and Geometry end-of-course (EOC) tests.

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With this evidence, educators can confidently use Exact Path diagnostic results to help ensure that students are on track to meet academic standards and prepare students for the OST, including Algebra I and Geometry EOCs.

About this District

Study Sample:

- 1000+ students in language arts
- 2,800+ students in both math and reading
- Grades 2-8

Edmentum Measure:

- Exact Path diagnostics: math, reading, and language arts
- Fall, winter, and spring administrations

Outcome Measure:

Ohio State Test (OST)



Exact Path & South Carolina READY Correlation Study

Research study results indicate high correlations between the Exact Path diagnostic assessment and South Carolina's College-and-Career-Ready (SC READY) assessment.

A 2023 study provides evidence that Exact Path diagnostic assessments measure similar knowledge and skills compared to South Carolina's College-and-Career-Ready SC READY assessment. These results support the use of Exact Path as a strong predictor of student performance on SC READY.

This research study examined the relationship between scores on Exact Path diagnostic assessments across testing windows (fall, winter, and spring) and scores on the spring 2019 SC READY. Strong correlations were found between Exact Path diagnostic scores and SC READY scores across all grades 3-8, subjects, and seasons.

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Educators can confidently use Exact Path diagnostic results to help ensure that students are on track to meet academic standards and prepare students for SC READY assessments.

About this District

Study Sample:

- 4,000+ students in language arts
- 8,500+ students in both math and reading
- Grades 3-8

Edmentum Measure:

- Exact Path diagnostics: math, reading, and language arts
- Fall, winter, and spring administrations

Outcome Measure:

 South Carolina's College-and-Career-Ready (SC READY) assessment

Our Commitment to Diversity

At Edmentum, we believe in providing a sense of welcoming and belonging for everyone. Diversity, equity, inclusion and belonging enable us to fulfill our vision of a world where educators succeed and students thrive, everywhere learning occurs.

Edmentors reside in 49 states and 2 countries

38% of Edmentum employees are teachers

Workforce Diversity

Senior Leadership: **39%** female **15%** BIPOC All Leadership: 59% female 12% BIPOC (including senior leaders)

Promotions: 67% to women 23% to BIPOC employees





Inclusion

This indicates a sense of belonging within the organization, including advocating for diversity without risk and the ability for everyone to succeed to their full potential.



Connection between Engagement and Employee Resource Groups

88% are aware of Employee Resource Groups. Active participants in Edmentum's Employee Resource Groups are more likely to stay than those who are not.



Culture

We foster an inclusive environment in which individuals can be their authentic selves.

Colleagues

Our employees reflect a mosaic of diversity, much like the educators and students we serve.

Community

Giving back to the communities in which we live and work, including partnerships that support diversity, is embedded in our DNA.

Our Impact in the Community

Giving back to the communities in which we live and work is a core tenant of our values. By providing employees with two days each year for volunteering and by supporting the company's own We Can Learn Foundation, Edmentum is committed to making a meaningful impact in education.

More than

8,500

Hours volunteered by Edmentors

(+2.71% YoY)

Over

700

employees participated in the VTO program More than

1,000

organizations impacted through volunteer work Donated

\$1.8M

in kind through We Can Learn Foundation





K-12 Curriculum, Assessments, and Services