edmentum™

Professional Services Catalog

Edmentum Professional Services

Achieve success with a partnership committed to you

A strong implementation is built with powerful partners. Edmentum's team of experts are committed to supporting educators with a flexible partnership that values customer relationships. Through thoughtful consultation and monitoring, we focus on driving toward results and meeting implementation goals. Our dedicated team is there when you need us ready to design and deliver services tailored to your unique needs.

Our partnership commitment includes:

- Implementation planning
- Prelaunch to launch project management
- Student rostering and single sign-on support
- Professional learning, coaching, and mentoring
- Ongoing support, adoption monitoring, and recommendations for optimization

Implementation Phases

Our team of experts works with you through each phase of your implementation.

Plan
Establish goals, develop a plan, create awareness, and generate excitement.

Learn
Increase knowledge of technology, content, and pedagogy in preparation for implementation launch.

Develop
Translate knowledge into instructional practices to impact student learning. Build efficiency and expand expertise.

Evaluate
Reflect and review progress, receive feedback, assess success and outcomes-based progress against goals.

Optimize
Create capacity to achieve increased outcomes, increase best practices adoption, and results.

Success Management Services

What We Do:

Your Edmentum partnership includes services to ensure program success, including:

Planning & Leadership	Progress Monitoring & Program Optimization	Program & Curriculum Support, Operations, Reporting	Program Management	Professional Learning

How We Do It:

On-Site Experiences
On-site workshops offer an engaging, in-person experience designed to prepare district and school staff to leverage Edmentum programs, make instructional decisions, maximize the learning experience, and improve student outcomes.

Virtual Experiences
Virtual workshops provide a collaborative and interactive environment that allows participants to join in real time from any location. Edmentum leverages familiar online technology to provide remote engagements with collaborative tools to enhance the participant experience.

On-Demand Resources
Webinars deliver just-in-time opportunities to enhance the use of Edmentum programs. These resources target specific features or practices to improve outcomes. Getting-started guides, videos, and recorded webinars provide additional opportunities for educators to access the information they need when they need it.

Onboarding and Implementation: New Programs

The following engagements are essential to launching new program implementations:

- Implementation strategy and planning
- Coaching and mentoring
- Effective program leadership
- Partnership review and program optimization

Elevating Your Implementation: Existing Programs

The following engagements elevate existing program implementations:

- Partnership review and program optimization
- Data to evaluate and drive instruction
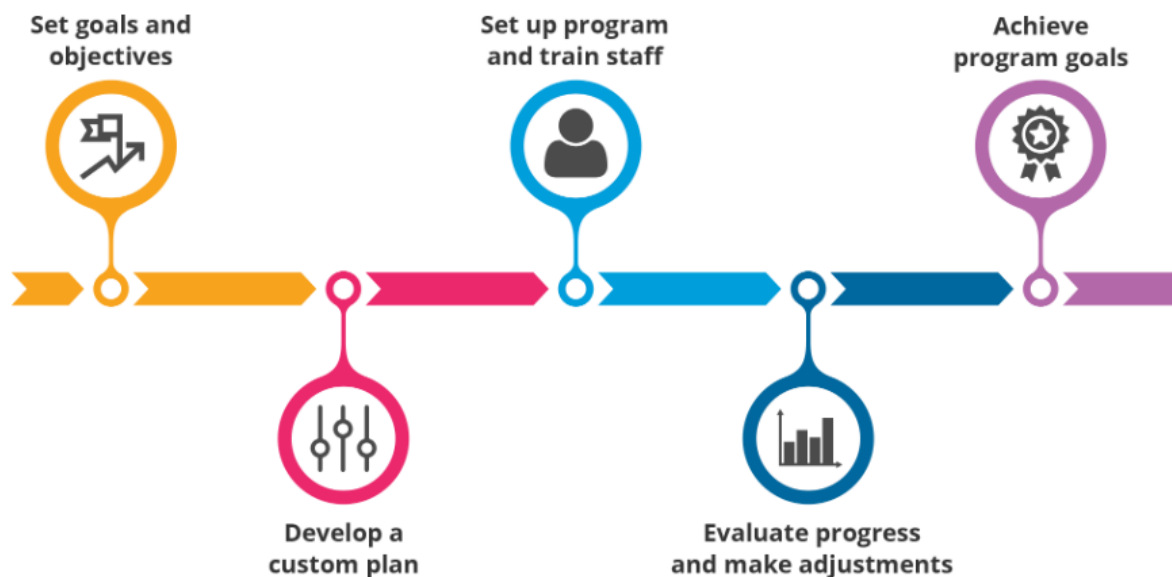- Learning walks through schools and classrooms

Planning and Leadership

These engagements support district and school leaders as they design, evolve, and sustain digital curriculum programs.

Planning and Leadership	
Session Title	**Description**
Implementation Strategy and Planning *For District and School Leaders*	Establish the vision, goals, and priorities to increase student outcomes. This session focuses on best practices to promote implementation fidelity and program management. At its conclusion, a custom implementation plan is created containing an implementation timeline, program summaries, policies and procedures, a professional learning plan, and program evaluation metrics. Support for the design and development of programs is ongoing. Sessions can be customized for small districts, large districts, and school teams.
Effective Program Leadership *For District and School Leaders*	Learn to use additional features and reports that support program management and help oversee program results. Participants will discover best practices for monitoring and evaluating program success and will evaluate progress toward established goals.
Partnership Review and Program Optimization *For Implementation Leadership*	Assess program design and efficacy. A review of data provides the basis for the discussion to understand what is working well and determine an action plan to support areas for improvement. A summary of program success and recommendations for optimization are provided.
Data to Evaluate and Drive Instruction *For Administrator and Curriculum Teams*	Examine learning growth and proficiency outcomes by topic and standard across each grade level and subject area and across district, schools, and teachers. This review is followed by a discussion of interventions that increase support for struggling students.
Learning Walks *For Administrators*	Explore tools, resources, and strategies for conducting learning walks through schools and classrooms to evaluate and improve implementations. Learning walks may involve curriculum leaders and teachers at the school and district level.

Progress Monitoring and Program Optimization

Collaborate to assess progress toward goals and to strategize to promote adoption of best practices that increase learning outcomes.

Set goals and objectives

Set up program and train staff

Achieve program goals

Develop a custom plan

Evaluate progress and make adjustments

Program Management

Program Managers are committed to leading complex projects to achieve implementation goals. This premium service provides an additional layer of dedicated guidance, coordination, and support.

Program Management	
Service Title	**Description**
Program Manager Support *For Implementation Leadership*	Facilitate effective coordination between your teams and Edmentum teams for all aspects of your implementation, including planning, delivery, and best practices. This custom service is available for short- and long-term engagements.

Program and Curriculum Support, Operations, and Reporting

Our team of specialists are here to support you. Services and support include integration, platform configuration, curriculum alignment, and reporting.

Program and Curriculum Support, Operations, and Reporting	
Session Title	**Description**
Integration Setup and Maintenance *For Administrators and IT*	Align your integration needs with your instructional ecosystem. This service begins with a planning call to identify integration goals and available district systems. Our team will work with district IT staff to recommend a project plan aligned with your goals and in support of the classroom experience. Integration options include single sign-on, automated user creation and management, classroom creation and management, and student data transfer.
Support Call Center *For All Users*	Receive assistance from our knowledgeable support reps via phone, email, or chat 14 hours each weekday. Contact our support center at support@edmentum.com.
Platform Configuration *For Implementation Leadership*	Configure programs to enable programmatic specifications and settings. This service includes an initial import of student and staff users.
Implementation Guides and Documentation *For Educators*	Our team supports your implementation with getting-started documentation, flyers, teacher guides, videos, and more.
Curriculum Alignment Reporting *For Curriculum Teams*	Receive reporting to view standards alignment and influence curriculum customization.
Curriculum Customization *For Curriculum Teams*	District curriculum teams learn to customize digital content. Participants learn about the instructional design and activity types for each subject area. Classrooms are created in alignment with standards, local district pacing, and program goals. These customizations can then be made available to schools across the district.

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If you're looking for a company who offers not only a great product online but also wonderful, personable, skilled, knowledgeable, and passionate people, then you're wanting to choose Edmentum because I found all those things.

—Dawn Bowles, Principal
Millwood High School, OK

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Professional Learning

Professional learning experiences increase teacher and administrator knowledge of Edmentum best practices. We offer a combination of on-demand, community, web conference, and on-site modalities to make each engagement impactful.

Professional Learning	
Session Title	**Description**
Program Functionality *Required for New Implementations*	Introduce teachers to Edmentum programs with opportunities to experience key program features and connect those features to instructional best practices that increase student outcomes.
Program Deep Dive *Recommended for Existing Implementations*	Explore Edmentum program updates and refresh teacher knowledge of Edmentum solutions and instructional practices to increase student success.
Data-Informed Instruction *For Teachers*	Familiarize teachers with the story that data tell us, the importance of monitoring data on a continual basis, and how data impact all stakeholders from district administrators to students. Teachers are guided through data analysis and interpretation to identify next steps for instruction.
Engaging and Motivating Virtual Learners *For Teachers*	Understand and implement highly effective and engaging practices for delivering virtual instruction.
Effective Blended Learning *For Leadership and Teachers*	Explore various models of blended learning, analyze instructional strategies, and determine necessary routines and procedures to integrate blended learning into daily practice for increased student engagement and success.
Partnering with Families to Increase Student Success *For Leadership and Teachers*	Focus on the resources and best practices that increase school-to-home communication and family engagement in support of student success.
Differentiated Support for Diverse Populations *For Teachers*	Target unique student needs with resources and strategies for achieving grade-level mastery in this custom session.
Data Coaching for School Teams *Recommended for Collaborative Teams and PLCs*	Build assessment literacy and deepen practices for using data to drive instructional decisions. Educators will solidify data review structures and identify and examine multiple data points. In addition, they will compose goals to measure student success and evaluate effectiveness through micro data coaching sessions.
Project-Based Learning *For Teachers*	Explore the benefits of project-based learning and specific digital content that supports project-based learning experiences in a variety of settings.
Integrating SEL in the Classroom *For Teachers*	Explore research-based strategies and integration models for implementing social-emotional learning (SEL) into classroom instruction.
Building Capacity for District or School Programs *Train-the-Trainer Model*	Support designated district and school staff in the delivery of Edmentum professional learning sessions to teachers in their district or school. Accelerate program implementation and adoption with in-house expertise to support your team's implementation goals.
Coaching and Mentoring *For Small-Group PLCs or Teachers*	Individualize support with sessions that are delivered through classroom coaching and targeted content meetings.
Custom Consulting *For Leadership and Teachers*	Deepen engagement with Edmentum programs and allow our team to design professional learning aligned with your unique needs via custom session creation.

Edmentum Learning Communities

Educators implementing Edmentum programs join colleagues from around the country to learn and share best practices in another style of professional learning. Topics are varied, with some examples featured below.

Edmentum Learning Communities	
Session Title	**Description**
Implementation Planning and Onboarding *For Administrators*	Learn how to effectively begin an Edmentum implementation.
Getting Started *For Teachers*	Explore how to use Edmentum programs to increase student outcomes.
Beyond the Basics *For Teachers*	Explore activities to increase confidence and competency in using Edmentum programs.
Office Hours *For Administrators and Teachers*	Access drop-in sessions with an Edmentum program expert.

Unlimited Professional Learning Opportunities

With such a wide variety of services, including best practices and on-demand webinars, educators are always supported. These resources are available anytime you need them.

Getting-Started Guides & Resources Access a multitude of resources to jump-start your implementation.	**On-Demand Videos** Watch short how-to videos related to program functionality and best practices.	**Thought Leadership & Best Practice Blogs** Our blog features posts for teachers and administrators on personalized learning, instructional strategies, online courses, professional development, and more!
Educator Social Media Connection Connect with fellow educators from districts and schools using Edmentum programs to share successes and tips and tricks for increasing student success.	**Best Practices & Timely Tips** This series of emails provide bite-sized best practices for improving teaching and learning, as well as program efficiency and effectiveness.	**Program-Specific Office Hours** Meet online with an Edmentum expert who will answer questions for your staff to provide support, troubleshoot, and more.