



# Expand student opportunities with EdOptions Academy



# Replacing Face to Face with Heart to Heart

Virtual instruction provides students with the flexibility to learn on their own terms, retrieve lost credits, and participate in out-of-school activities that they would not be able to engage in otherwise. Edmentum can partner to deliver the resources—and the expertise—to leverage the power of virtual learning with our fully accredited EdOptions Academy. Together, we'll work with you to identify an implementation plan tailored just for you and provide opportunities to help you establish the best learning environment for your school or district.

**Every student has a unique story and needs. Meet six kinds of students EdOptions Academy courses can help to meet just where they're at.**



## **Homeschool Student**

Meet Jessie! Jessie has been homeschooled in the past, but now that Jessie has reached middle school his parents want a more supported option. Virtual school helps Jessie and his family retain the benefits of learning at home while receiving the administrative support and cost-saving benefits of enrollment in their local district.



## **At-Risk Student**

Meet Stephanie! In her third year of high school, Stephanie only earned enough credits to be considered a sophomore. She struggles with family issues, causing her to fail courses and fall behind. Stephanie must find a path to get back on track. Virtual school is a flexible solution that also allows Stephanie to stay in her home district.



## **Course-Expansion Student**

Meet Joyce! Joyce is passionate about graphic design but constraints, like budgets and limited numbers of interested students, make offering courses on that subject difficult for her small district. Virtual courses help Joyce pursue her interest, stay engaged and enter postsecondary education or the workforce with an advantage.



## **Advanced Student**

Meet Ellie! An active sports enthusiast, band member, and honor student, Ellie dreams of one day becoming a doctor. She advanced a full year ahead of her classmates and wants to continue to feel challenged and prepared for the future as she balances her busy schedule. Ellie is able to take advantage of AP® courses by developing advanced subject skills on her own time.



## **Homebound Student**

Meet Greg! Greg was recently injured during football playoffs and broke both of his legs. He is unable to commute to school at this time but wants to make sure that he stays on track while he is homebound. By accessing courses online, Greg can remain engaged in and accountable for his learning while working on his assignments at times and locations most convenient for him.



## **Scheduling-Issue Student**

Meet Stan! Stan is a motivated student who wants to prepare for college and explore other cultures by taking Spanish. However, his schedule is already packed with elective courses and it's difficult to fit another class in. Virtual learning allows Stan to overcome schedule challenges and pursue his interest in Spanish.

# Reach More Students by Providing K-12 Virtual Learning Options

## More options = more learning

Today's students want more than one-size-fits-all learning. EdOptions Academy is a fully accredited K through career online school that offers award-winning curriculum, US state-certified teachers, and high school diplomas to schools and students who need flexible, personalized learning options.

- **Rigorous curriculum** across core and elective subjects built to US state and national standards
- **State-certified teachers** who are highly qualified, trained, and experienced in online teaching
- **Live 1:1 online tutoring** available on-demand 24/7 through partnership with FEV Tutor
- **Student Success Coaches** available to provide an extra layer of student support
- **Instruction for special populations** from certified teachers qualified to provide IEP support



### Elementary Courses

Curated print and digital curriculum for young learners

Collaborative, project-based approach

Designed for parent involvement



### Middle & High School Courses

Promote college and career readiness

Rigorous, engaging curriculum and instruction

400+ core, elective, and advanced options



### Career Academy

High-demand vocational pathways

Prepare for industry recognized credentials

Provide alternative graduation options



81%

Course Completion Rate



92%

Passing Rate



340

Index of Education Quality Score\*

\* A full 57 points higher than the national average across all institutions of 278-283 as reported by Cognia

**edmentum**<sup>™</sup>

# Virtual Courses Facilitated by Expert Educators

Great teachers are critical to student success—no matter what kind of learning environment they are working in. EdOptions Academy's team of US state-certified educators has the expertise to provide effective instruction and the dedication to form meaningful relationships.

**100%**

Hold an education-related bachelor's or advanced degree

**95%**

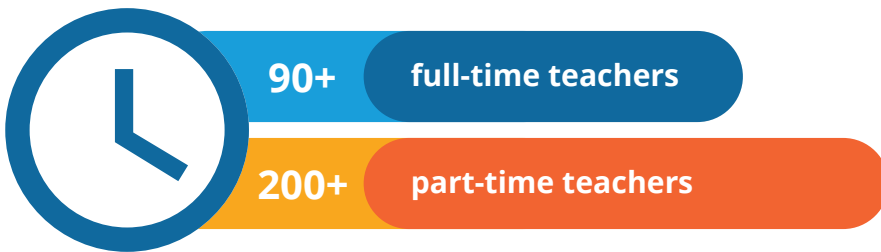
Have 3+ years of experience

**1,300+**

years of experience combined

**95%**

of students say their EdOptions Academy teacher cares about their success



Teachers licensed or certified to teach based on reciprocity across all 50 states

## Virtual Instruction. Real Connections.

Learning is personal. EdOptions Academy teachers go the extra mile to get to know every student, prioritize communication, and make sure virtual learning is an interactive, collaborative experience.

- Regular communication with students, parents, and school staff
- Teachers utilize video conferencing, phone, email, and text message
- Synchronous live lessons
- Daily live help hours open to all students
- Guaranteed 24 hour response time



Every child has the ability to learn and succeed—watching that happen is my 'why.'



— Diane McRandal,  
EdOptions Academy Health & Physical Education Teacher



# Mastery-Based K–Career Online Curriculum Built for Rigor, Engagement, and Standards Alignment

High-quality digital curriculum is the foundation of any effective virtual course. EdOptions Academy courses are powered by Edmentum's industry leading K-career digital curriculum designed to emphasize student engagement and skills mastery.

## Mastery Learning

Focus on efficient learning. Students show mastery of key content, invest time on not-yet-mastered content, and proceed through learning new content at their own pace.

## Explicit Instruction

Support successful learning by providing clear skill statements, modeling of learning outcomes, and reducing cognitive load.

## Scaffolding

Buoy learning by providing specific supports when learners need them and systematically removing them—leading to independence as learners approach mastery.



## Active, Engaging Learning

Involve learners in responding to and manipulating information while they learn—ensuring their involvement in building understanding and minimizing passive reception of information.

## Deliberate Practice

Offer intentional, structured, and sustained practice that builds thoughtfully in complexity to support increasing levels of understanding.

## Metacognitive Strategies

Engage students in reflecting on how they best learn and evaluating their thought processes to help themselves along their learning path.

# Mastery-Based K–Career Online Curriculum Built for Rigor, Engagement, and Standards Alignment

No matter where your learners are in their academic journey, EdOptions Academy offers age-appropriate K-career courses to meet students' unique needs.



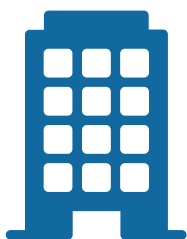
## Grade K–5 Courses from Calvert Learning to Make Virtual Education Work for Elementary Students

- Carefully curated, research-based curriculum designed to engage elementary learners
- Problem-based activities and application-focused projects
- Interactive multimedia resources and skills-building games
- Resources for caregivers to help guide and facilitate learning



## Grade 6–12 Courses to Help Students Meet Post-Secondary Goals

- 400+ semesters of core, elective, CTE, world language, and advanced courses
- Original credit or credit recovery for catalog expansion, acceleration, or remediation
- Rigorous preparation for college and careers, including NCAA program approval



## Grade 9–Career Courses to Prepare Students for What's Next

- Provide struggling learners with an alternative path to graduation with a fully accredited diploma
- Help career-minded learners prepare for high-demand fields like healthcare and IT industry-recognized credentials
- Support adult learners working towards high-school equivalency or career advancement



### Did you know?

Cognia (formerly AdvancED) rated EdOptions Academy as meeting or exceeding expectations in **31 of 33** quality indicators



# Elementary Courses that Make Online Education Engaging for Young Learners

Some parents and educators recognize early on that their young students will benefit from an approach that is a little different. EdOptions Academy courses powered by Calvert Learning provide K-5 students with hands-on, collaborative virtual instruction that's designed specifically for their needs and developmental stage so that you can reach more elementary students in non-traditional academic situations.



Struggling students



Military families



Homebound students



Traveling families

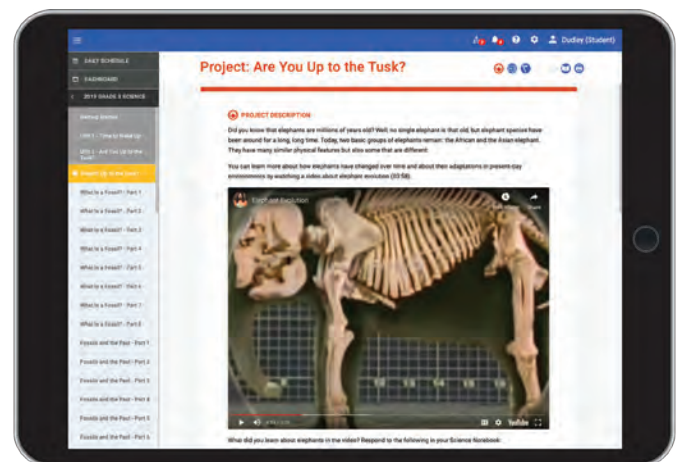


International students

## An interactive approach for active young minds

Education research has taught us a lot about the way young children learn. Calvert courses use that body of knowledge to carefully curate the best online content for K-5 students and pair it with thoughtfully designed project-based learning.

- Research-based, age-appropriate curriculum that appeals to different learning styles
- Engaging, problem-based activities and projects that challenge students to apply what they learn in deeper, more meaningful ways
- Interactive multimedia resources including skills-building games, videos, quizzes, and virtual labs
- Instructional approach designed around adult Learning Guides prepared to take an active role in facilitating a highly personalized learning journey for their elementary student



# Flexible Online Courses to Power Graduation Success

Each school year, schools are faced with the certainty that some of their students might not graduate. EdOptions Academy can provide flexible pathways to keep more students on track for earning their high school diplomas and increase your graduation rates.

- Provide extra support for high school students identified as at-risk
- Offer an alternative learning environment and credit recovery options for students who have struggled in the traditional classroom
- Work closely with students, school staff, and EdOptions Academy staff to help students meet state requirements and earn their high school's diploma

For high school seniors who will not be able to meet state requirements, take advantage of alternative pathways to graduation with fully AdvancED-accredited private diplomas:

- College-preparatory diploma
- Career-preparatory diploma, including preparation to earn industry credentials

## Did you know?

The average high school graduation rate for students in CTE programs is 93%—significantly higher than the national average of 80%

— U.S. Department of Education, Office of Career, Technical and Adult Education data



The students appreciate the regular communication and availability of the online teachers in combination with our lab teacher. Parents feel confident knowing the lab is a safe place for their child to be.



— Eric Attinger,  
Virtual Academy Coordinator, Shikellamy School District, PA



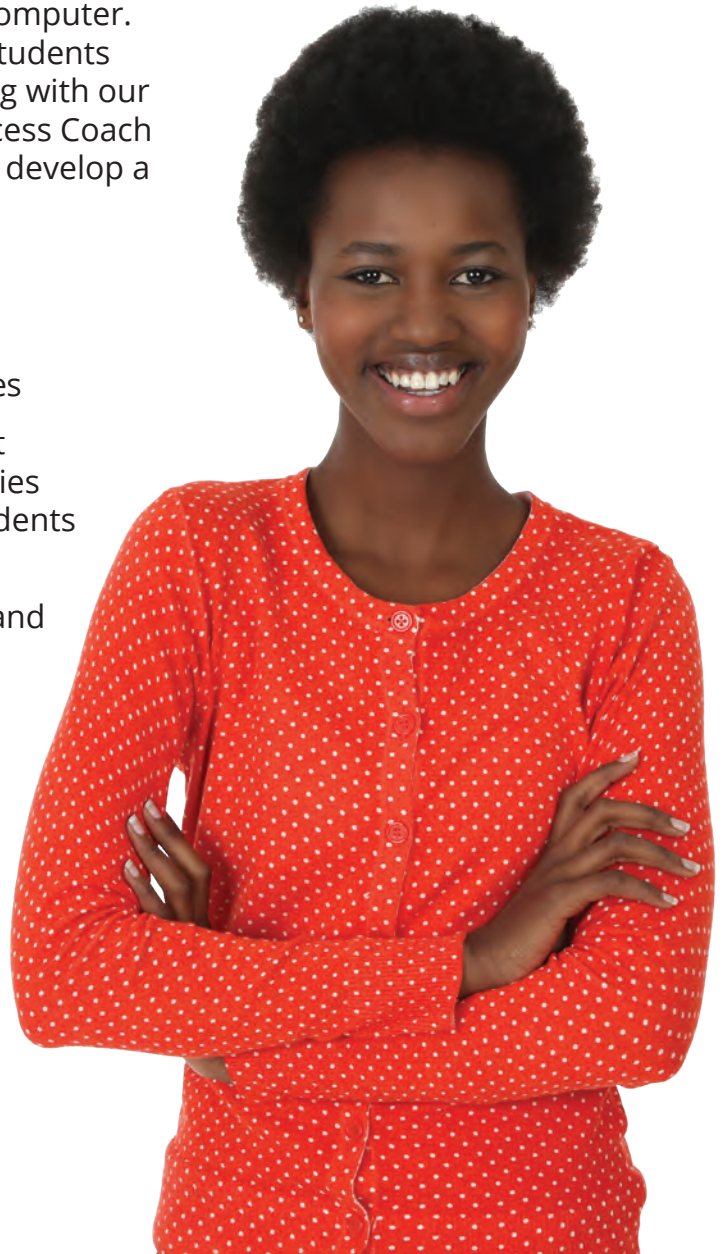


# Personalized Coaching to Promote Success in the Virtual Classroom and Real Life

School is about so much more than academics—and virtual learning should never be simply a student and a computer. Expand the network of support available to your students enrolled in EdOptions Academy courses by working with our Success Coaches. Students work with a single Success Coach throughout their time with EdOptions Academy to develop a meaningful, personal relationship.

## Our success coaches:

- Focus on progress-monitoring and motivating students to stay on-pace in their virtual courses
- Provide problem solving support to pinpoint specific barriers to learning, develop strategies to overcome those challenges, and help students build self-advocacy skills
- Act as a liaison between students, families, and school or district staff by ensuring clear and regular communication



Our goal is to graduate every child that we work with and then help them beyond that.



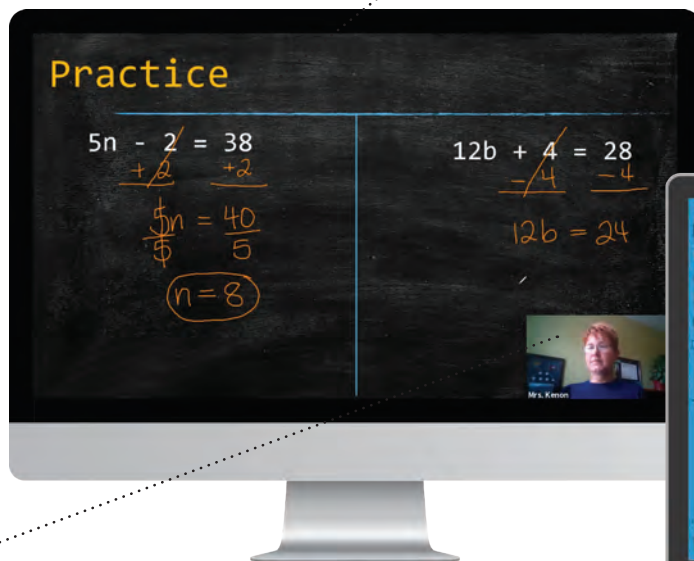
— Vern Reed  
Alternative Program Coordinator, West Burlington ISD, IA



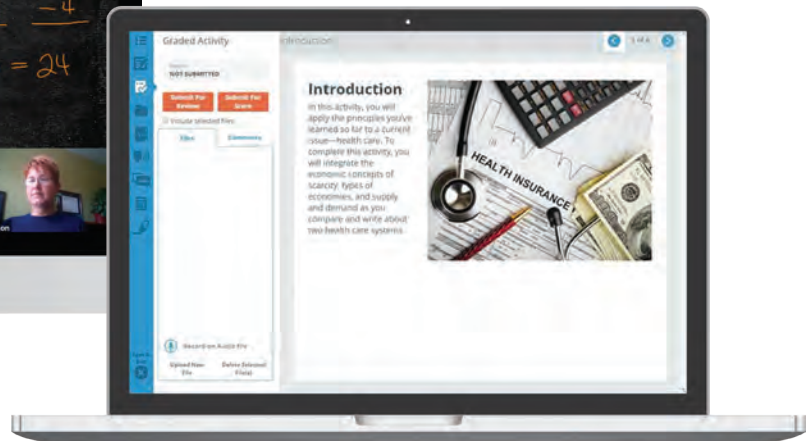
# Tailored Instructional Support

Virtual learning isn't just for advanced students or credit recovery—the highly personalized experience the online environment facilitates can be a great fit for special population students as well. EdOptions Academy has the dedicated staff, flexible curriculum, and learning tools to effectively meet the needs of students working under IEPs or 504 plans, as well as English language learners (ELLs).

- Interactive white board facilitates student-teacher collaboration



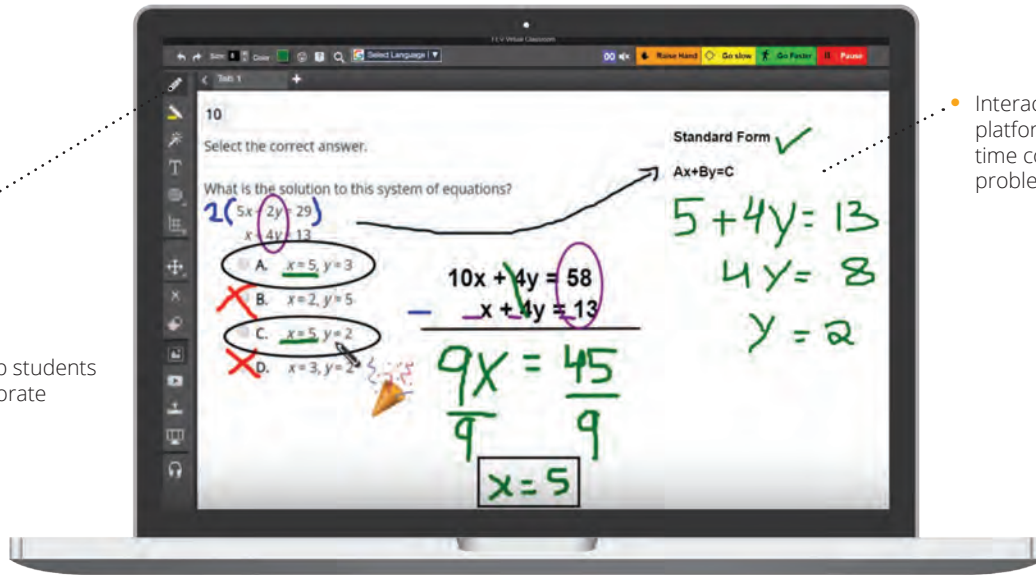
- Zoom allows students and teachers to interact face-to-face



- Highly experienced teachers certified for special education available who are qualified to facilitate IEP or 504 plan determination meetings and assist with ongoing plan development
- Personalized, one-on-one attention, including synchronous instruction opportunities, to benefit students who have struggled with the stimuli present in traditional classrooms
- Language, reading, and notetaking supports built into EdOptions Academy digital curriculum platform including text-to-speech, highlighter, dictionary, translation, and more
- Students are empowered to move through courses at their own pace with customized or modified content accommodations available as necessary

# Customized 1:1 Live Tutoring to Extend Online Learning

EdOptions Academy virtual courses enable students to learn 24/7, on their own schedules. Live, on-demand 1:1 tutoring available through partnership with FEV Tutor gives students access to the extra help they need to succeed, whenever they need it.



- Live 1:1 tutoring available 24/7 either on-demand or on a pre-scheduled basis to serve as an extension of EdOptions Academy learning support
- Outstanding tutors who hold at minimum a 4-year bachelor's degree with 2 years of teaching or tutoring experience and have passed extensive background checks
- Full integration within the EdOptions Academy platform for easy student access
- Personalized tutoring and academic coaching with language support for EdOptions Academy coursework, targeted skill building, and test prep
- Holistic support to foster open, effective communication between virtual course students, school staff, and parents



I appreciate [my tutor's] time to answer my questions and being patient with me. When I don't understand something, he takes his time showing me the right answer.



— Sixth Grade student using FEV Tutor



# Educator Mentoring

Much like teaching face-to-face, virtual instruction is an art. It takes practice and specialized skills to effectively teach, communicate, and engage through digital channels. The Edmentum mentoring program will prepare your teachers to teach in a virtual classroom. With expert coaching by teachers with years of experience in online instruction, your district will be ready to offer online courses and make the switch from brick to click without missing a beat.

## Step-by-Step Process

Our highly qualified virtual mentors will support your team in effective classroom management, data analysis, virtual instruction best practices, and more all through a dynamic five-part mentorship program.

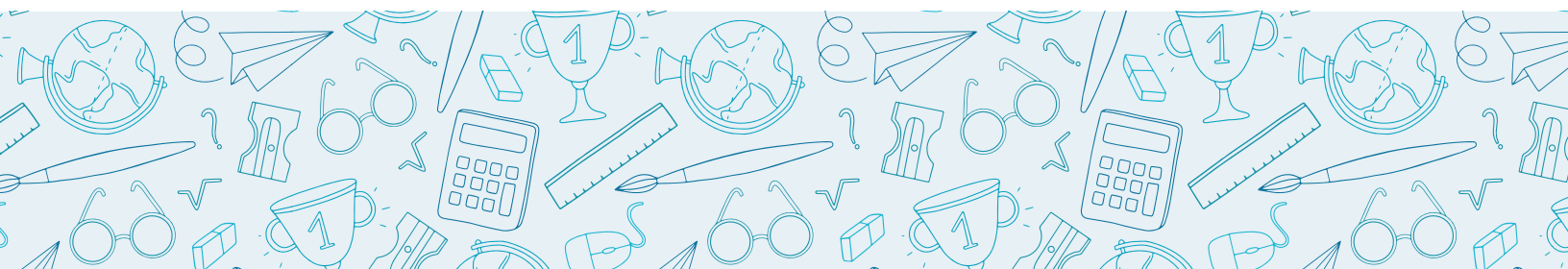
### CERTIFICATION

During the certification process, all teachers will learn to navigate Edmentum's educator interface as well as master important topics in virtual instruction.



### PROFESSIONAL LEARNING COMMUNITY (PLC)

Educators will have the opportunity to participate in PLCs that address topics including instructional best practices, optimizing the student experience, and encouraging academic achievement.





Content Area Cohort



Grade-Level Cohort



State Cohort

## COHORTS

Collaborative teacher meetings are facilitated around data driven instruction, student learning goals, refining teacher practices, and more.



## MENTORSHIP

Academy mentors provides 1:1 coaching, expert advice, and opportunities for feedback and reflection.



## SYSTEMS & CONTENT

Edmentum's digital curriculum is rigorous, pedagogically sound, aligned to state standards, and designed for use in virtual and blended learning environments.



### Did you know?

Through active participation in the mentorship program, teachers will have ongoing opportunities to accumulate professional development hours that count toward maintaining and renewing state certifications.



# Virtual Learning in Action

## How Shikellamy School District Partnered with EdOptions Academy to Retain More Students

Shikellamy School District in Sunbury, Pennsylvania was losing students to the growing number of fully virtual charter schools in the state. To turn the tide and retain more students, the district recognized that they needed to offer virtual learning options. Shikellamy School District turned to Edmentum and EdOptions Academy to design a program tailored to their unique needs. Now, two years in, Shikellamy Virtual Academy is helping the district reach and even bring back more students.

### Demographics

**1,000**   
students in the district

Grades **6–12** 

**58%**  
economically  
disadvantaged

**18%**  
special  
education

### Successful Outcomes



**78**  
students enrolled  
in Academy's  
first year

including some who had left the district  
for other virtual schools

**\$500,000+**

in funding  
returned to  
the district



Get started with virtual learning powered by EdOptions Academy in your school or district—contact Edmentum today!

**[www.edmentuminternational.com](http://www.edmentuminternational.com) - +44 (0)1572 725080**